

Enrollment Strategies Committee - Agenda

Date: February 5, 2024
Time: 1:00 p.m. – 2:30 p.m.
Location: CCR 233

Members:

☐ Jessica Beverson
☐ Willie Blackmon, Stu. Serv. Dir.
☐ TL Brink, Faculty
☐ Jimmy Grabow, Faculty
☐ Andrew Guevara, Faculty

☐ Natalie Lopez, Faculty (Brandi)
☐ Mariana Macamay, Faculty
☐ Michelle Riggs, Director
☐ Ernesto Rivera, Faculty
☐ Ola Sabawi
☐ Veronia Smith

☐ Giovanni Sosa, Dean IERP
☐ Delmy Spencer, VPSS
☐ Mike Strong, VPAA
☐ Dan Word, Inst. Dean
☐ Diana Vaichis, CSEA Rep
☐ Keith Wurtz, VPI Chair

Action Items

Item, Presenter, Time	Minutes	SD#	SEG#	Proposed Action
December 4, 2024, Minutes, Keith Wurtz, 5 min		4		
Update on Enrollment Strategies Plan, 5 min		1-3	1-5	
Status on guidelines for prioritizing Course Offerings, 5 min		1,2	1-5	
Feedback on ACCJC Mid-Term Report , 30 min		1-3	1-5	
Update on two-year schedule implementation process, Keith Wurtz, 5 minutes		1-3	1-5	
QFE: Enrollment Dashboard , Keith Wurtz, 5 min		1		
QFE: Marketing / Outreach Update, Michelle Riggs / Willie, 5 min		1-3	1-5	
Career and Academic Pathways Update, Jimmy Grabow / Keith Wurtz / Gio Sosa / Delmy Spencer, 5 min		1-3	1-5	

Enrollment Strategies 2023-2024 Committee Accomplishments

Topic	SD#	SEG#

Mission Statement: The Crafton Hills College mission is to change lives. We seek to inspire our students, support our colleagues, and embrace our community through a learning environment that is transformational. Crafton Hills College welcomes everyone and is committed to working with students from diverse backgrounds. The College has an exceptional learning environment built on a tradition of excellence, a talented faculty, a driven student body, a committed staff, with passionate leadership and community support.

Vision Statement: To empower the people who study here, the people who work here, and the people who live in our community through education, engagement, and innovation.

Institutional Values: We rely on the following values to support our vision and mission:

- Respect: To champion active listening and open dialogue within our community.
- Integrity: To uphold honesty in our interactions and academic pursuits and maintain community collaboration.
- Diversity & Inclusion: To promote a welcoming environment through equitable and antiracist practices in all aspects of our work.
- Innovation: To actively grow and adapt to support our mission and vision through a willingness to embrace new perspectives and new ideas.
- Leadership: To develop and inspire current and future leaders through professional development, mentorship, education, and experience.
- Sustainability: To be a leader in our community by reducing environmental impact with practices that meet the needs of the present without compromising the future.

STRATEGIC DIRECTIONS

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| 1. Increase Student Enrollment
2. Engage in Practices that Prioritize and Promote Inclusivity, Equity, Anti-Racism, and Human Sustainability
3. Increase Student Success and Equity | 4. Develop a Campus Culture that Engages Students, Employees, and the Broader Community
5. Foster and Support Inquiry, Accountability, and Campus Sustainability |
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STUDENT EQUITY GOALS

1. Increase the percentage of African American/Black students who apply and enroll at CHC in the same year.
2. Increase the percentage of African American/Black students persisting from fall to spring.
3. Increase the percentage of Hispanic/Latinx students completing transfer level Math and English.
4. Increase the percentage of African American/Black students' degree or certificate attainment.
5. Increase the percentage of Hispanic/Latinx students transferring to a four-year institution.

ENROLLMENT STRATEGIES COMMITTEE CHARGE

- The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:
- Using qualitative and quantitative data to inform recommendations.

- Evaluating on-going enrollment trends, activities, and initiatives.
- Initiating research on scheduling at the department and division levels.
- Developing, reviewing, and monitoring progress toward strategic enrollment planning goals.
- Support the development and implementation of guided pathways.
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment.
- Supporting equity and inclusion in our decision-making.

ENROLLMENT STRATEGIES COMMITTEE MEMBERSHIP

- 7 Managers (to be determined)
- 7 Faculty (appointed by Academic Senate; recommending at least one or more from each division)
- 2 Classified Staff (one appointed by CSEA; one appointed by Classified Senate)
- 1 Student (appointed by Student Senate)

ENROLLMENT STRATEGIES COMMITTEE NORMS for 2023-2024

- We will start and end meetings on time.
- We will follow the agenda.
- We will read materials, minutes, etc. and be prepared to discuss at meetings.
- We will listen to our colleagues without interruption and will show mutual respect.
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information.
- We will bring closure to decisions.
- We will support committee recommendations.
- We will accept the fact that there will be differing opinions.
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making.
- We will honor brainstorming without being attached to our viewpoint.
- We will give the opportunity for all members to contribute.
- We will be free to speak our minds without fear of reprisal.
- We will be transparent with our colleagues and our positions on issues.
- We will identify pending issues, agreements, and action steps at the end of the meetings.
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making