# Enrollment Strategies Committee - Agenda

**Date: October 2, 2023**
**Time: 1:00 p.m. – 2:30 p.m.**
**Location: CCR 233**

**Members:**

☐Keith Wurtz, VPI Chair
☐Natalie Lopez, Faculty
☐Willie Blackman, Stu. Serv. Dir.
☐TL Brink, Faculty
☐Ola Sabawi

☐Jimmy Grabow, Faculty
☐Andrew Guevara, Faculty
☐Mariana Macamay, Faculty
☐Michelle Riggs, Director
☐Ernesto Rivera, Faculty
☐Giovanni Sosa, Dean IERP

☐Delmy Spencer, VPSS
☐Mike Strong, VPAA
☐Diana Vaichis, CSEA Rep
☐Dan Word, Inst. Dean
☐Jessica Beverson,

## Action Items

| Item, Presenter, Time | Minutes | SD# | SEG# | Proposed Action |
|---|---|---|---|---|
| October 2, 2023, Minutes, Keith Wurtz, 5 min | | 4 | | Approve minutes |
| Update on the Committee Charge and Membership, 5 min | | 4 | | |
| QFE: Review research on Crafton Student Matriculation Progression for Fall 2023, Delmy Spencer, 10 min | | 1,2 | 1-5 | |
| Review guidelines for prioritizing Course Offerings, 20 min | | 1,2 | 1-5 | |
| Review the Student Equity Plan and identify action items that align with Enrollment Strategies to facilitate implementation, 20 min | | 1,2,3 | 1-5 | |
| Review and update the Strategic Enrollment Plan, Keith Wurtz, 30 minutes | | 1-3 | 1-5 | |
| Update on two-year schedule implementation process, Keith Wurtz, 5 minutes | | 1-3 | 1-5 | |
| QFE: Enrollment Dashboard, Keith Wurtz, 5 min | | 1 | | |
| QFE: Marketing / Outreach Update, Michelle Riggs / Willie , 5 min | | 1-3 | 1-5 | |

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| Career and Academic Pathways Update, Jimmy Grabow / Keith Wurtz / Gio Sosa / Delmy Spencer, 5 min | | 1-3 | 1-5 | |

| Enrollment Strategies 2023-2024 Committee Accomplishments | | |
|---|---|---|
| Topic | SD# | SEG# |
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**Mission Statement:** The Crafton Hills College mission is to change lives.  We seek to inspire our students, support our colleagues, and embrace our community through a learning environment that is transformational.  Crafton Hills College welcomes everyone and is committed to working with students from diverse backgrounds.  The College has an exceptional learning environment built on a tradition of excellence, a talented faculty, a driven student body, a committed staff, with passionate leadership and community support.

**Vision Statement**: To empower the people who study here, the people who work here, and the people who live in our community through education, engagement, and innovation.

**Institutional Values:** We rely on the following values to support our vision and mission:
- Respect:  To champion active listening and open dialogue within our community.
- Integrity:  To uphold honesty in our interactions and academic pursuits and maintain community collaboration.
- Diversity & Inclusion:  To promote a welcoming environment through equitable and antiracist practices in all aspects of our work.
- Innovation:  To actively grow and adapt to support our mission and vision through a willingness to embrace new perspectives and new ideas.
- Leadership:  To develop and inspire current and future leaders through professional development, mentorship, education, and experience.
- Sustainability:  To be a leader in our community by reducing environmental impact with practices that meet the needs of the present without compromising the future.

**STRATEGIC DIRECTIONS**

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|---|---|
| 1. Increase Student Enrollment<br>2. Engage in Practices that Prioritize and Promote Inclusivity, Equity, Anti-Racism, and Human Sustainability | 4. Develop a Campus Culture that Engages Students, Employees, and the Broader Community |

| 3. Increase Student Success and Equity | 5. Foster and Support Inquiry, Accountability, and Campus Sustainability |
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*STUDENT EQUITY GOALS*

1. Increase the percentage of African American/Black students who apply and enroll at CHC in the same year.
2. Increase the percentage of African American/Black students persisting from fall to spring.
3. Increase the percentage of Hispanic/Latinx students completing transfer level Math and English.
4. Increase the percentage of African American/Black students' degree or certificate attainment.
5. Increase the percentage of Hispanic/Latinx students transferring to a four-year institution.

**ENROLLMENT STRATEGIES COMMITTEE CHARGE**

- The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:
- Using qualitative and quantitative data to inform recommendations.
- Evaluating on-going enrollment trends, activities, and initiatives.
- Initiating research on scheduling at the department and division levels.
- Developing, reviewing, and monitoring progress toward strategic enrollment planning goals.
- Support the development and implementation of guided pathways.
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment.
- Supporting equity and inclusion in our decision-making.

**ENROLLMENT STRATEGIES COMMITTEE MEMBERSHIP**

- 7 Managers (to be determined)
- 7 Faculty (appointed by Academic Senate; recommending at least one or more from each division)
- 2 Classified Staff (one appointed by CSEA; one appointed by Classified Senate)
- 1 Student (appointed by Student Senate)

*ENROLLMENT STRATEGIES COMMITTEE NORMS for 2023-2024*

- We will start and end meetings on time.
- We will follow the agenda.
- We will read materials, minutes, etc. and be prepared to discuss at meetings.
- We will listen to our colleagues without interruption and will show mutual respect.
- We will operate on consensus and seek agreements all can "live with;"
- We will make decisions based on clear information.
- We will bring closure to decisions.
- We will support committee recommendations.
- We will accept the fact that there will be differing opinions.
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making.
- We will honor brainstorming without being attached to our viewpoint.
- We will give the opportunity for all members to contribute.
- We will be free to speak our minds without fear of reprisal.
- We will be transparent with our colleagues and our positions on issues.
- We will identify pending issues, agreements, and action steps at the end of the meetings.
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making