

Enrollment Strategies Committee - Agenda

Date: November 6, 2023
Time: 1:00 p.m. – 2:30 p.m.
Location: CCR 233

Members:

☐ Jessica Beverson
☐ Willie Blackmon, Stu. Serv. Dir.
☐ TL Brink, Faculty
☐ Jimmy Grabow, Faculty
☐ Andrew Guevara, Faculty

☐ Natalie Lopez, Faculty (Brandi)
☐ Mariana Macamay, Faculty
☐ Michelle Riggs, Director
☐ Ernesto Rivera, Faculty
☐ Ola Sabawi
☐ Veronia Smith

☐ Giovanni Sosa, Dean IERP
☐ Delmy Spencer, VPSS
☐ Mike Strong, VPAA
☐ Dan Word, Inst. Dean
☐ Diana Vaichis, CSEA Rep
☐ Keith Wurtz, VPI Chair

Action Items

Item, Presenter, Time	Minutes	SD#	SEG#	Proposed Action
October 16, 2023, Minutes, Keith Wurtz, 5 min		4		
Status on guidelines for prioritizing Course Offerings, 20 min		1,2	1-5	
Review feedback received from Student Equity Plan alignment with SEM activity from last meeting and develop action items and objectives as needed, 20 min		1,2,3	1-5	
Review the Student Equity Plan and identify action items that align with Enrollment Strategies to facilitate implementation, 20 min		1,2,3	1-5	
Review and update the Strategic Enrollment Plan, Keith Wurtz, 30 minutes		1-3	1-5	
Update on two-year schedule implementation process, Keith Wurtz, 5 minutes		1-3	1-5	
QFE: Enrollment Dashboard , Keith Wurtz, 5 min		1		
QFE: Marketing / Outreach Update,	https://youtu.be/yWJwX6Oqk38 https://youtu.be/kTzMOFCGes0	1-3	1-5	

Michelle Riggs / Willie, 5 min				
Career and Academic Pathways Update, Jimmy Grabow / Keith Wurtz / Gio Sosa / Delmy Spencer, 5 min		I-3	I-5	

<i>Enrollment Strategies 2023-2024 Committee Accomplishments</i>		
Topic	SD#	SEG#

<p>Mission Statement: The Crafton Hills College mission is to change lives. We seek to inspire our students, support our colleagues, and embrace our community through a learning environment that is transformational. Crafton Hills College welcomes everyone and is committed to working with students from diverse backgrounds. The College has an exceptional learning environment built on a tradition of excellence, a talented faculty, a driven student body, a committed staff, with passionate leadership and community support.</p>	
<p>Vision Statement: To empower the people who study here, the people who work here, and the people who live in our community through education, engagement, and innovation.</p>	
<p>Institutional Values: We rely on the following values to support our vision and mission:</p> <ul style="list-style-type: none"> • Respect: To champion active listening and open dialogue within our community. • Integrity: To uphold honesty in our interactions and academic pursuits and maintain community collaboration. • Diversity & Inclusion: To promote a welcoming environment through equitable and antiracist practices in all aspects of our work. • Innovation: To actively grow and adapt to support our mission and vision through a willingness to embrace new perspectives and new ideas. • Leadership: To develop and inspire current and future leaders through professional development, mentorship, education, and experience. • Sustainability: To be a leader in our community by reducing environmental impact with practices that meet the needs of the present without compromising the future. 	
<p>STRATEGIC DIRECTIONS</p> <p>I. Increase Student Enrollment</p>	

2. Engage in Practices that Prioritize and Promote Inclusivity, Equity, Anti-Racism, and Human Sustainability 3. Increase Student Success and Equity	4. Develop a Campus Culture that Engages Students, Employees, and the Broader Community 5. Foster and Support Inquiry, Accountability, and Campus Sustainability
STUDENT EQUITY GOALS 1. Increase the percentage of African American/Black students who apply and enroll at CHC in the same year. 2. Increase the percentage of African American/Black students persisting from fall to spring. 3. Increase the percentage of Hispanic/Latinx students completing transfer level Math and English. 4. Increase the percentage of African American/Black students' degree or certificate attainment. 5. Increase the percentage of Hispanic/Latinx students transferring to a four-year institution.	
ENROLLMENT STRATEGIES COMMITTEE CHARGE <ul style="list-style-type: none"> • The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by: • Using qualitative and quantitative data to inform recommendations. • Evaluating on-going enrollment trends, activities, and initiatives. • Initiating research on scheduling at the department and division levels. • Developing, reviewing, and monitoring progress toward strategic enrollment planning goals. • Support the development and implementation of guided pathways. • Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment. • Supporting equity and inclusion in our decision-making. 	
ENROLLMENT STRATEGIES COMMITTEE MEMBERSHIP <ul style="list-style-type: none"> • 7 Managers (to be determined) • 7 Faculty (appointed by Academic Senate; recommending at least one or more from each division) • 2 Classified Staff (one appointed by CSEA; one appointed by Classified Senate) • 1 Student (appointed by Student Senate) 	
ENROLLMENT STRATEGIES COMMITTEE NORMS for 2023-2024 <ul style="list-style-type: none"> • We will start and end meetings on time. • We will follow the agenda. • We will read materials, minutes, etc. and be prepared to discuss at meetings. • We will listen to our colleagues without interruption and will show mutual respect. • We will operate on consensus and seek agreements all can "live with;" • We will make decisions based on clear information. • We will bring closure to decisions. • We will support committee recommendations. • We will accept the fact that there will be differing opinions. • We will use the best interest of our stakeholders (especially students) as the basis for our decision making. • We will honor brainstorming without being attached to our viewpoint. • We will give the opportunity for all members to contribute. • We will be free to speak our minds without fear of reprisal. • We will be transparent with our colleagues and our positions on issues. • We will identify pending issues, agreements, and action steps at the end of the meetings. • We will stay focused on topics under the charge of the committee • We will report back to and seek input from constituents • We will work to support equity and inclusion in our decision-making 	