

Enrollment Strategies Committee - Minutes

Date: April 17, 2023
Time: 1:00 p.m. – 2:30 p.m.
Location: CCR 233

Members:

☒ Keith Wurtz, VPI Chair
☒ Natalie Lopez, Faculty
☐ Willie Blackman, Stu. Serv. Dir.
☐ TL Brink, Faculty
☐ Guest: Ola Sabawi

☐ Jimmy Grabow, Faculty
☒ Andrew Guevara, Faculty
☒ Kristina Heilgeist
☐ Mariana Macamay, Faculty
☒ Michelle Riggs, Director
☒ Ernesto Rivera, Faculty

☐ Giovanni Sosa, Dean IERP
☐ Delmy Spencer, VPSS
☐ Mike Strong, VPAA
☐ Diana Vaichis, CSEA Rep
☒ Dan Word, Inst. Dean
☒ Guest: Leslie Swindell

Action Items

Item, Presenter, Time	Minutes	SD#	SEG#	Proposed Action
April 3, 2023, Minutes, Keith Wurtz, 5 min	Minutes approved as written	6		
QFE: Centers of Excellence Labor Market Research presentation of findings from Workforce Demand Assessment, Michael Goss, 90 min	<p>Michael Goss from COE and Paul Vaccher delivering labor market information.</p> <p>https://coeccc.net/region/inland-empire-desert/</p> <p>\$21.82 is living wage for single adult.</p> <p>Living wage for single adult with a child is \$91,893 or \$44.18 per hour</p> <p>Next 5 years market to grow approx. 15,000 new jobs to be created in the Yucaipa, Crafton area.</p> <p>Warehousing and storage to grow 24.5%. Industry is more concentrated with warehousing, we have less healthcare as compared to the nation. Transportation and Warehousing and Health Care growing the most in the next five years.</p> <p>Region is growing at 8.6% and is faster in the state. Is now above 13% just a few months later.</p> <p>2021 Regional jobs 1,735,509</p> <p>56% of community college degree jobs are high quality</p>	1,4,5,6,7	1,2,3,4	

	<p>Medical Records Specialists is high quality jobs. LVN, Pharmacy Techs, Rad Techs, and Respiratory Therapists.</p> <p>Ones that are not offered in region that are high quality: Phlebotomists, Clinical Lab Tech and Technicians, Opticians, Dental, Massage Therapists and Physical Therapy.</p> <p>Reviewed high quality training opportunities. COE to share.</p> <p>Resources https://bit.ly/IECareerMap high school career map.</p>			
Update on SEM accomplishments, Keith Wurtz and Delmy Spencer, 20 minutes		1,4,5,6,7	1,2,3,4	To discuss at the next meeting
QFE: Update on the Drop Reasons Survey, Keith Wurtz, 5 min		1,2,6,7,	2,3	To discuss at the next meeting
Update on two-year schedule implementation process, Keith Wurtz, 5 minutes		1,4,5,6,7	3,4	To discuss at the next meeting
QFE: Enrollment Dashboard , Keith Wurtz, 5 min		1,4,5,7	3	To discuss at the next meeting
QFE: Marketing / Outreach Update, Michelle Riggs / Willie , 5 min		1,4	3	To discuss at the next meeting
Career and Academic Pathways Update, Jimmy Grabow / Keith Wurtz / Gio Sosa / Delmy Spencer, 5 min		1,2,3,4,5,7	2,3,4	To discuss at the next meeting
Review and update the Enrollment Strategies Plan, Keith Wurtz, 30 minutes		1,4,5,6,7	3,4	To discuss at the next meeting

Enrollment Strategies 2022-2023 Committee Accomplishments

[illegible]

Mission Statement: The Crafton Hills College mission is to change lives. We seek to inspire our students, support our colleagues, and embrace our community through a learning environment that is transformational. Crafton Hills College welcomes everyone and is committed to working with students from diverse backgrounds. The College has an exceptional learning environment built on a tradition of excellence, a talented faculty, a driven student body, a committed staff, with passionate leadership and community support.

Vision Statement: To empower the people who study here, the people who work here, and the people who live in our community through education, engagement, and innovation.

Institutional Values: We rely on the following values to support our vision and mission:

- Respect: To champion active listening and open dialogue within our community.
- Integrity: To uphold honesty in our interactions and academic pursuits and maintain community collaboration.
- Diversity & Inclusion: To promote a welcoming environment through equitable and antiracist practices in all aspects of our work.
- Innovation: To actively grow and adapt to support our mission and vision through a willingness to embrace new perspectives and new ideas.
- Leadership: To develop and inspire current and future leaders through professional development, mentorship, education, and experience.
- Sustainability: To be a leader in our community by reducing environmental impact with practices that meet the needs of the present without compromising the future.

STRATEGIC DIRECTIONS

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|------------------------------------------|-----------------------------------------------|--------------------------------|
| 1. Promote Student Success | 4. Expand Access | 7. Develop Programs + Services |
| 2. Build Campus Community | 5. Enhance Value to the Surrounding Community | 8. Support Employee Growth |
| 3. Develop Teaching + Learning Practices | 6. Promote Effecting Decision Making | 9. Optimize Resources |

STUDENT EQUITY GOALS

1. Create a research agenda to analyze and understand disproportionate impact.
2. Promote high engagement teaching, service, and support throughout the college
3. Create clear pathways to promote completion and success.
4. Create cohorts and student communities to promote learning and success.

ENROLLMENT STRATEGIES COMMITTEE CHARGE

The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:

- Using qualitative and quantitative data to inform recommendations
- Evaluating on-going enrollment trends, activities, and initiatives
- Initiating research on scheduling at the department and division levels
- Developing, reviewing, and monitoring progress toward strategic enrollment planning goals
- Support the development and implementation of guided pathways
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment
- Supporting equity and inclusion in our decision-making

ENROLLMENT STRATEGIES COMMITTEE NORMS

- We will start and end meetings on time.
- We will follow the agenda.
- We will read materials, minutes, etc. and be prepared to discuss at meetings.
- We will listen to our colleagues without interruption and will show mutual respect.
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information.

- We will bring closure to decisions.
- We will support committee recommendations.
- We will accept the fact that there will be differing opinions.
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making.
- We will honor brainstorming without being attached to our viewpoint.
- We will give the opportunity for all members to contribute.
- We will be free to speak our minds without fear of reprisal.
- We will be transparent with our colleagues and our positions on issues.
- We will identify pending issues, agreements, and action steps at the end of the meetings.
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making