

ENROLLMENT STRATEGIES COMMITTEE (ESC)



AGENDA 10/17/2022

[ESC WEBSITE](#)

[MISSION, VISION, VALUES](#)

[AGENDAS AND MINUTES](#)

MEMBERSHIP

Present in Bold

Title	Name
VPI, Chair	Keith Wurtz
VPSS	Delmy Spencer
VPAA	Mike Strong
Dean IERP	Giovanni Sosa
Student Serv. Dean	Joe Cabrales
Student Serv. Director	Willie Blackmon
Instructional Dean	Dan Word
Manager (Marketing)	Michelle Riggs
CS Rep	Kristina Heilgeist
CSEA Rep	Diana Vaichis
Faculty	Jimmy Grabow
Faculty	Ernesto Rivera
Faculty	Mariana Macamay
Faculty	Brandi Bailes
Faculty	TL Brink
Faculty	Open
Student Senate Rep	Open

STRATEGIC DIRECTIONS

1. Promote Student Success
2. Build Campus Community
3. Develop Teaching + Learning Practices
4. Expand Access
5. Enhance Value to the Surrounding Community
6. Promote Effecting Decision Making
7. Develop Programs + Services
8. Support Employee Growth
9. Optimize Resources

STUDENT EQUITY GOALS

1. Create a research agenda to analyze and understand disproportionate impact.
2. Promote high engagement teaching, service, and support throughout the college
3. Create clear pathways to promote completion and success.
4. Create cohorts and student communities to promote learning and success.

ACTION ITEMS [UP-TO 40] MINUTES

Item, Presenter, Time	Link to Prep Materials	Minutes	SD#	SEG #	Proposed Action
October 3, 2022, Minutes, Keith Wurtz, 5 min		Review the minutes for October 3, 2022	6		Approval of Minutes
Update on the Drop Reasons Survey, Keith Wurtz, 5 min		Academic Senate has reviewed once and is reviewing final draft	1,2,6,7	2,3	
Update on Guiding Principles, Keith Wurtz, 5 min		Faculty Department Chairs will be reviewing at November meeting	1,4,5,6,7	3,4	Provide feedback
Update on Scheduling Survey in relation to SEM Activity, Keith Wurtz, 5 minutes		Student Senate and Chairs reviewed and provided feedback. Will distribute this week for feedback on Summer 2023 schedule	1,4,5,6,7	3,4	
Update on the Program-Course Matrix, Keith Wurtz, 5 min		Faculty Department Chairs will be reviewing at November meeting	1,4,5,6,7	3,4	
Review and provide feedback on draft Strategic Directions , Keith Wurtz, 20 min			1-9	1-4	

Reports – 5 minutes for each report

Topic	Presenter	Report	SD #	SEG #
QFE (Enrollment Dashboard)	Keith Wurtz		1,4, 5,7	3
Career and Academic Pathways Update	Jimmy Grabow / Keith Wurtz / Giovanni Sosa / Delmy Spencer		1,2,3, 4,5,7	2,3,4
QFE: Marketing Update	Michelle Riggs		1,4	3

Enrollment Strategies 2022-2023 Committee Accomplishments

Topic	SD #	SEG #

ENROLLMENT STRATEGIES COMMITTEE CHARGE

The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:

- Using qualitative and quantitative data to inform recommendations
- Evaluating on-going enrollment trends, activities, and initiatives
- Initiating research on scheduling at the department and division levels
- [Developing, reviewing, and monitoring progress toward strategic enrollment planning goals](#)
- [Support the development and implementation of guided pathways](#)
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment
- Supporting equity and inclusion in our decision-making

ENROLLMENT STRATEGIES COMMITTEE NORMS

- We will start and end meetings on time;

- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making