

# ENROLLMENT STRATEGIES COMMITTEE (ESC)



MINUTES 10/03/2022

[ESC WEBSITE](#)

[MISSION, VISION, VALUES](#)

[AGENDAS AND MINUTES](#)

## STRATEGIC DIRECTIONS

1. Promote Student Success
2. Build Campus Community
3. Develop Teaching + Learning Practices
4. Expand Access
5. Enhance Value to the Surrounding Community
6. Promote Effecting Decision Making
7. Develop Programs + Services
8. Support Employee Growth
9. Optimize Resources

## MEMBERSHIP

Present in Bold

Title	Name
VPI, Chair	<b>Keith Wurtz</b>
VPSS	<b>Delmy Spencer</b>
VPAA	Mike Strong
Dean IERP	<b>Giovanni Sosa</b>
Student Serv. Dean	<b>Joe Cabrales</b>
Student Serv. Director	Willie Blackmon
Instructional Dean	Dan Word
Manager (Marketing)	<b>Michelle Riggs</b>
CS Rep	<b>Kristina Heilgeist</b>
CSEA Rep	<b>Karen Peterson</b>
Faculty	Jimmy Grabow
Faculty	<b>Ernesto Rivera</b>
Faculty	<b>Mariana Macamay</b>
Faculty	<b>Brandi Bailes</b>
Faculty	<b>TL Brink</b>
Faculty	Open
Student Senate Rep	Open

## STUDENT EQUITY GOALS

1. Create a research agenda to analyze and understand disproportionate impact.
2. Promote high engagement teaching, service, and support throughout the college
3. Create clear pathways to promote completion and success.
4. Create cohorts and student communities to promote learning and success.

## ACTION ITEMS [UP-TO 40] MINUTES

<b>Item, Presenter, Time</b>	<b>Link to Prep Materials</b>	<b>Minutes</b>	<b>SD#</b>	<b>SEG #</b>	<b>Proposed Action</b>
September 19, 2022, Minutes, Keith Wurtz, 5 min		Keith reviewed the minutes.	6		Minutes approved as written
Review the committee charge and membership, Keith Wurtz, 5 minutes		Keith to submit to the next Crafton Council meeting for review.			Keith to submit to Crafton Council
Update on the Drop Reasons Survey, Keith Wurtz, 5 min		Both the classified and student senates have provided feedback.	1,2,6,7	2,3	
Review Scheduling Guiding Principles, Keith Wurtz, 20 min		Committee separated into small groups to discuss SEM. Keith to take committees feedback to the chairs. The first SEM was to Consider student needs first.	1,4,5,6,7	3,4	Keith to submit information to the chairs
Review Current Scheduling Survey in relation to SEM Activity and Revise, 15 minutes		Reviewing at the Student Senate on 10/7/22.	1,4,5,6,7	3,4	Chairs to review this Friday 10/7/22.
Review the Program-Course Matrix, Keith Wurtz, 20 min		The Committee was split into small groups to review the program course matrix. It was discussed if dropping classes was an option if students aren't taking specific courses noted or should curriculum be revised?	1,4,5,6,7	3,4	Kristina/Keith to see how many of these are on Students ed-plans in Starfish. Keith to

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take this to  
chairs for  
feedback.

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### Reports – 5 minutes for each report

Topic	Presenter	Report	SD #	SEG #
QFE ( <a href="#">Enrollment Dashboard</a> )	Keith Wurtz		1,4, 5,7	3
Career and Academic Pathways Update	Jimmy Grabow / Keith Wurtz / Giovanni Sosa / Delmy Spencer		1,2,3, 4,5,7	2,3,4
QFE: Marketing Update	Michelle Riggs		1,4	3

### Enrollment Strategies 2022-2023 Committee Accomplishments

Topic	SD #	SEG #

### ENROLLMENT STRATEGIES COMMITTEE CHARGE

The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:

- Using qualitative and quantitative data to inform recommendations
- Evaluating on-going enrollment trends, activities, and initiatives
- Initiating research on scheduling at the department and division levels
- [Developing, reviewing, and monitoring progress toward strategic enrollment planning goals](#)
- [Support the development and implementation of guided pathways](#)
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment
- Supporting equity and inclusion in our decision-making

## ENROLLMENT STRATEGIES COMMITTEE NORMS

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making