

Crafton Hills College Enrollment Strategies Minutes			Meets 1 st & 3 rd Monday's Date: November 15, 2021 Time: 1:00 PM – 2:30 PM Location: Zoom Hyperlink
Members			Visitors
Keith Wurtz, Chair T.L. Brink Artour Aslanian Brandi Bailes James Grabow Ernesto Rivera	Veronica Lehman Mariana Macamay Michelle Riggs Joe Cabrales Dan Word Karen Peterson	Giovanni Sosa Delmy Spencer Michael Strong Ivan Pena Laurie Green Kristina Heilgeist	Alyssa Taylor
Committee Charge The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by: <ul style="list-style-type: none">Using qualitative and quantitative data to inform recommendationsEvaluating on-going enrollment trends, activities, and initiativesInitiating research on scheduling at the department and division levelsDeveloping, reviewing, and monitoring progress toward strategic enrollment planning goalsAssessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainmentSupporting equity and inclusion in our decision-making			
TOPIC	DISCUSSION	FURTHER ACTION	
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none">Review and approve the minutes from November 1, 2021 (1 minute)	Minutes from November 1, 2021 were approved as written.		
<ul style="list-style-type: none">QFE: (Enrollment Dashboard): Review current enrollment (2 minutes)	Looking at surveying students to get more clearer information. Look at applied and not enrolled. Explore marketing to students who applied and not enrolled during priority registration. VRC students communicated hesitancy to enroll due to vaccine mandate. Student in counseling communicating about wanting to know about plan for vaccine mandate. In Starfish can filter a list to show percentage of SEP completed.	Keith will bring summary of survey at next meeting with focus on how to market to Fall 2021 students for Spring 2022 enrollments.	
<ul style="list-style-type: none">Career and Academic Pathways Update (Standing Agenda Item - 5 minutes)	The demo site was reviewed by Crafton Council: https://www.craftonhills.edu/index-caps.php . This led to larger question of needed improvements to the homepage. Will move forward with the change.		
<ul style="list-style-type: none">QFE: Marketing Monthly Update (15 minutes) – Michelle	Ivan and Michelle have been working on Express Enrollment on Jan.5, 2021. Cards will be sent out to thousands of students.		
<ul style="list-style-type: none">Standing Agenda Item – Review prior recommendations/actions (5 minutes)	Update on changes to schedule search options: Add SBVC search options, on the eSchedule have the search options first on the class schedule page: https://www.craftonhills.edu/admissions-and-records/enroll/class-schedule/index.php .		
<ul style="list-style-type: none">Guided Pathways report due to CCCCCO on November 30, 2021 (20 minutes)	Review the survey questions and develop responses in group activity.		

<ul style="list-style-type: none"> QFE: Review two options for student drop reason survey (15 minutes) 	<p>Committee reviewed different options for the drop reasons.</p> <p>Students looking to respond to survey quickly. Option 2, what are going to do about in the future? Include Option 1 and Option 2 that is more simplified. What comes next is good to keep? Looking for right balance between qualitative and quantitative.</p>	<p>Keith will combine both options and bring back to next ESC meeting.</p>
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> Other Items 	<p>Investigate dual enrollment in prior meeting. Both RUSD and YJUSD are requesting in person classes for dual enrollment. High school students would like to see more asynchronous classes. Students wanted more opportunities for asynchronous classes.</p>	<p>Ivan will explore asynchronous options for dual enrollment or special admit students.</p>
3.0 Future Agenda Items <ul style="list-style-type: none"> Review data that aligns with four pillars and create dashboards to monitor progress: https://www.taftcollege.edu/academics/guided-pathways/ 		
<p>Mission Statement</p> <p>The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.</p>	<p>Vision Statement</p> <p>Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.</p>	<p>Institutional Values</p> <p>Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.</p>

Enrollment Strategies Committee Norms

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making