Crafton Hills College Enrollment Strategies Agenda			Meets 1 st & 3 rd Monday's Date: May 3, 2021 Time: 1:00 PM – 2:30 PM Location: Zoom Hyperlink
	Members		Visitors
Keith Wurtz, Co-Chair	Veronica Lehman	Giovanni Sosa	Alyssa Taylor
T.L. Brink, Co-Chair	Mariana Moreno	Delmy Spencer	
Artour Aslanian	Michelle Riggs	Michael Strong	
Brandi Bailes	Ernesto Rivera	Dan Word	
James Grabow	Kristina Heilgeist	Kirsten Colvey	
	Sabrina Jimenez	Joe Cabrales	

Committee Charge

The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:

- Using qualitative and quantitative data to inform recommendations
- Evaluating on-going enrollment trends, activities, and initiatives
- Initiating research on scheduling at the department and division levels
- Developing, reviewing, and monitoring progress toward strategic enrollment planning goals
- Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment
- Supporting equity and inclusion in our decision-making

The College operates through effective processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined Review and approve minutes from April 19, 2021 (1 minute) QFE: (Enrollment Dashboard): Review current enrollment (2 minutes) QFE: Progress on developing additional options to identify why students drop courses (1 minute) Career and Academic Pathways Update (Standing Agenda Item (1 minute)) Complete committee self-evaluation (5 minutes) QFE: Michael Goss from the Centers of Excellence for Labor Market Research will present on CHC's local workforce demand assessment: http://coecc.net/reports/Crafton Hills College Local Workforce Demand Assessment (40 minutes) Continue drafting CNA Program Viability Document: https://sbcd.sharepoint.com/:w:/s/EnrollmentStratesies/EczvrWiDkcdH tD08pVJTMUkBFR0J1hHdjmcBl4dGQ dxgw/Pemal-kwurtz%40craftonhills eduke-mzBlk1 (30 minutes) Review the drafted Enrollment	TOPIC	DISCUSSION	FURTHER ACTION			
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itianagement objectives and	Management objectives and					

update PPR Web Tool – Start		
with Goal 4 (15 minutes)		
2.0 Inclusiveness		
The College and its structures and proc	esses are characterized by inclusiveness, op	penness to input, and respect
Other Items	•	
3.0 Future Agenda Items		
 Review data that aligns with four 		
pillars and create dashboards to		
monitor progress:		
https://www.taftcollege.edu/acade		
mics/guided-pathways/		
 Check with Marketing and OIERP to 	•	
see if learned anything from an		
examination of marketing strategies		
related to enrollment changes		
Check in with OIERP to see if created		
a dashboard to view enrollments		
that can be disaggregated by student		
demographics	Matau Chahamanh	Land the state of Males and
Mission Statement The mission of Crafton Hills College is to advance	Vision Statement Crafton Hills College will be the college of choice	Institutional Values Crafton Hills College values academi
the educational, career, and personal success of	for students who seek deep learning, personal	excellence, inclusiveness, creativity,
our diverse campus community through	growth, a supportive community, and a beautiful	and the advancement of each
engagement and learning.	collegiate setting.	individual.

Enrollment Strategies Committee Norms

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can "live with;"
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making