

Crafton Hills College Enrollment Strategies Minutes			Meets 1 st & 3 rd Monday's Date: March 1, 2021 Time: 1:00 PM – 2:30 PM Location: Zoom Hyperlink
Members			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Artour Aslanian Brandi Bailes James Grabow	Veronica Lehman Mariana Moreno Michelle Riggs Ernesto Rivera Kristina Heilgeist Sabrina Jimenez	Giovanni Sosa Delmy Spencer Michael Strong Dan Word Kirsten Colvey Joe Cabrales	Alyssa Taylor
Committee Charge The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by: <ul style="list-style-type: none">Using qualitative and quantitative data to inform recommendationsEvaluating on-going enrollment trends, activities, and initiativesInitiating research on scheduling at the department and division levelsDeveloping, reviewing, and monitoring progress toward strategic enrollment planning goalsAssessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainmentSupporting equity and inclusion in our decision-making			
TOPIC	DISCUSSION		FURTHER ACTION
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none">Review and approve minutes from February 1, 2021 (5 minutes)	Minutes from February 1 ,2021 approved as written.		
<ul style="list-style-type: none">QFE (Enrollment Dashboard): Review current enrollment (5 minutes)	Currently 9.8% down. Headcount is down 13.7%. Lack of student to student connection. Honors students having chat sessions and students not showing up.		Office hosting zoom sessions that are student to student. Keith will talk to Jonathan about doing outside of STEM. Try the all student room meeting (Keith talk to Ericka). Need Counselors, Faculty, and admin there. Talk to students senate or ideas on how to connect with each other. Maybe student life could organize different types pf activities on zoom with zoon (eGames). Gio will explore using Watermark to survey students.
<ul style="list-style-type: none">Review CNA Program information (30 minutes) – Dan and TL	Dan reviewed some new information on developing the program and helping students be more successful and giving them more resources. Making the programs similar to Chaffey's.		Keith will bring the _ document to next meeting so committee can fill out together.
<ul style="list-style-type: none">Review the drafted Enrollment Management objectives and update PPR Web Tool (30 minutes)	Start with Goal 3. 3.1-Keith will go back and look at the study to see what the students were referring to concerning fees. 3.2-Reach out to Math department.		
<ul style="list-style-type: none">Review the Student Equity Research findings – Diana and Delmy (30 minutes)	Gio reviewed the findings and found that the 2 groups that are having Fall to Spring retention rate ruffly around 70% African Americans and Hispanics. Look at the groups that are doing well and compare it to one of the ones are not doing well, so we can possible see what's missing.		

2.0 Inclusiveness

The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...

- Other Items

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3.0 Future Agenda Items

- Review data that aligns with four pillars and create dashboards to monitor progress:
<https://www.taftcollege.edu/academics/guided-pathways/>
- Check with Marketing and OIERP to see if learned anything from an examination of marketing strategies related to enrollment changes
- Check in with OIERP to see if created a dashboard to view enrollments that can be disaggregated by student demographics

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Mission Statement

The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.

Vision Statement

Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.

Institutional Values

Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.

Enrollment Strategies Committee Norms

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making