## **Enrollment Management Plan**

Notes from 10/5

**Goal 1/ Objective 1.1**  $\rightarrow$  Include any data that has been gathered and reported to support the LFMA effort (Artour). Gio has contacted Artour about this.

Goal 1/Objective 1.2 -> Let's report the offered trainings/workshops and track all future offerings to that they may be documented here. Use the CHC Calendar (https://calendar.craftonhills.edu/cal/main/showMain.rdo;jsessionid=4360A87901A853841456 AD68C9A6567A) to track trainings/workshops. Consider adding search functionality to the CHC calendar so that can readily search for workshops.

**Goal 2** -> Add an objective that reflects an effort to research all the fees and then promote a campus-wide awareness of them (marketing effort). Add a second objective to reflect an emphasis on OER efforts.

Goal 3 -> "Align services and resources with course schedules in order to provide students with access to these services when needed." Delmy to potentially revise this language of the goal to enhance clarity. Gio has contacted Delmy about this.

Goal 4-> "Examine ways to upgrade/modernize payment machines to improve access and usage at the college." Clarify the language to better identify the intent. Also, consider adding objectives here...one of which could be the development of a standardized payment system across campus.

## \*Add Goal 4 as objective under Goal 3.

**Goal 5** -> Include an objective reflecting the intent to examine any evidence that identifies the relationship between the use of Canvas and course success. Contact Rhiannon Lares for any data she can share regarding Canvas use. Gio has contacted Rhiannon for any evidence she can provide.

Goal 5/Objective 5.2 -> Update language to reflect broader emphasis...Current language: "Provide professional development that focuses on strategies for faculty to create a welcoming, inclusive, and supportive learning environment."

Potential language drafted by Gio: "Provide professional learning opportunities to faculty and staff that promote an awareness of issues tied to cultivating welcoming, inclusive, and supportive learning environments and that offer faculty and staff potential strategies for creating such environments for students."

Add activities tied to research conducted on the topic – namely the RP Group Focus Groups and the Student Voices Project. Additional activities to reflect any other past or planned PDC efforts.

Goal 5/Objective 5.3 -> Update with more student-centered language and student-centered instruction. Keep the word "empathy" in the language, however...Current language: <u>"Provide</u> professional development for instructional faculty that focuses on empathy, stronger pedagogical skills, and professionalism."

Goal 6 -> Make this an objective under Goal 3

**Goal 7** -> Make this goal #1 and adjust all other goals accordingly.

**Goal 8** -> Add objectives or activities that reflect equity alliance work and emphasis on addressing systemic racism

**Goal 8/Activity8.1.a2** -> Consider removing mention of Grossmont College.