

Crafton Hills College Enrollment Strategies Minutes			Meets 1st & 3rd Monday's Date: November 16, 2020 Time: 1:00 PM – 2:30 PM Location: Zoom Hyperlink
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Artour Aslanian Brandi Bailes James Grabow	Veronica Lehman Mariana Moreno Michelle Riggs Ernesto Rivera Kristina Heilgeist	Giovanni Sosa Delmy Spencer Michael Strong Dan Word Kirsten Colvey	
Committee Charge The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by: <ul style="list-style-type: none"> Using qualitative and quantitative data to inform recommendations Evaluating on-going enrollment trends, activities, and initiatives Initiating research on scheduling at the department and division levels Developing, reviewing, and monitoring progress toward strategic enrollment planning goals Assessing, evaluating, and making recommendations for student support strategies to enhance student access, success, persistence, and goal attainment Supporting equity and inclusion in our decision-making 			
TOPIC		DISCUSSION	FURTHER ACTION
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none"> Review and approve minutes from October 19, 2020 (5 minutes) 		Minutes were approved as written.	
<ul style="list-style-type: none"> GP Scale of Adoption Assessment – Gio (30 minutes) 		Gio reviewed the GP SOA Assessment and that it is submitted to the state to show progress on implementing the four pillars. Gio reviewed the scale ratings. ESC reviewed progress on the four pillars and provided input to the progress made in each area. Reviewed Pillar I, II, and part of III. At next meeting start at IIIC.	Gio will update the GP SOA Assessment based on feedback from the Enrollment Strategies Committee. Keith will add as agenda item at next meeting to complete review of progress on GP SOA Assessment. Start at IIIC.
<ul style="list-style-type: none"> Strong Workforce and Launch Board - Dan (25 minutes) 		Dan presented on SW and the SW Regional funds. Funds are invested in projects occurring in region. Focus of SW is more and better CTE. Taskforce on campus that looks in allocation and is included annually in Perkins process at Crafton. Crafton receives around \$500,000 in local funds and \$400,000 in regional funds. Regional funds have to be expended towards regional projects. Six of the 17 regional projects are invested in at Crafton: Makerspace (CIS), Job Developer (internships), Work-Based Learning (articulation with EMR, pathway to prepare for EMT), data alignment (top code alignment, develop map to with high schools to career, veterans military articulation platform (work with faculty to identify articulated courses), and employability skills (New World of Work – involves the Job Readiness Skills Certificate, workshops to earn digital badges).	

	Dan reviewed the Launch Board . There are several new dashboards including a SW dashboard. No longer need a dashboard. Provides data by program. Can compare regionally.	
<ul style="list-style-type: none"> Review the drafted Enrollment Management objectives and update PPR Web Tool (30 minutes) 		Move to next agenda.
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> Other Items 	<ul style="list-style-type: none"> 	
3.0 Future Agenda Items <ul style="list-style-type: none"> Review data that aligns with four pillars and create dashboards to monitor progress: https://www.taftcollege.edu/academics/guided-pathways/ Review draft of additional priorities for reducing sections – Research examining preference between synchronous and asynchronous 	<ul style="list-style-type: none"> 	
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.

Enrollment Strategies Committee Norms

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making