

Niche is Where Students Choose Their School

30
million uniques
researching
institutions on
Niche

87M
Views for
institutions
across the U.S.

From 1/1/2020 -
9/30/2020

Crafton Hills College
had 750 Views

486+
Reviews of
Crafton Hills College

178
Qualified
inquiries in
2019

Search

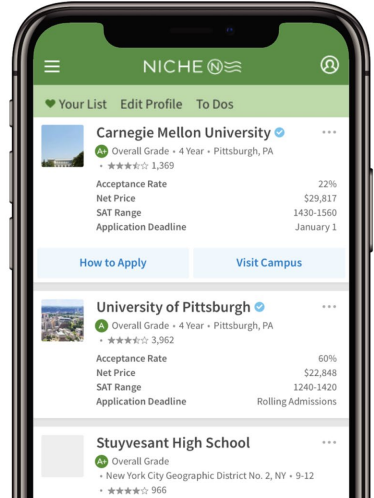
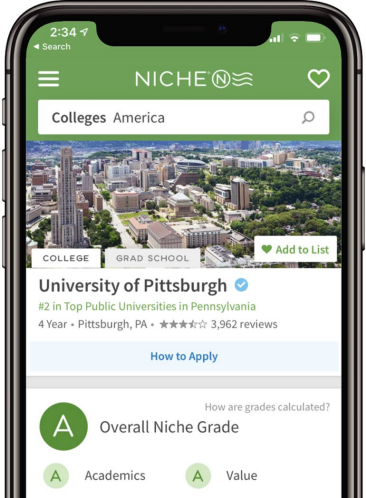
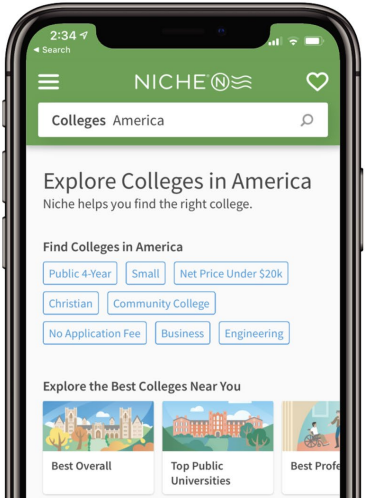
Customized search tools
to focus on what's
important to the student

Compare

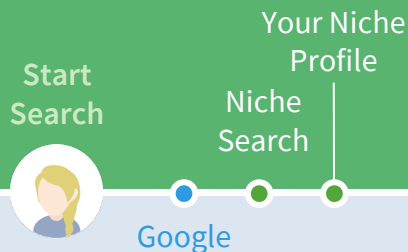
Detailed profiles of all U.S
colleges and grad schools,
140M reviews + ratings

Apply

Students build their
list (5+ schools) to
streamline the process



Niche helps you convert students considering your school and reach new students most likely to be interested



Your Traction on Niche in 2019

1,757

views of your
Niche Profile

42

Niche profile
referral clicks to
your .edu

178

prospective students raised their
hand to be connected to you

Top Cities

1. Yucaipa
2. San Bernardino
3. Redlands

Top Majors

1. Nursing
2. Psychology
3. Medical Assistants & Technicians

Top Feeder HS

1. Yucaipa High School
2. Beaumont Senior High School
3. Redlands Senior High School

[Crafton Hills College's Profile](#)

[Crafton Hills College's Full Report](#)

178 Niche Users
Interested in 2019

Female **73%** **27%**

In-State **84%** **16%**

● HS Senior ● HS Junior
● Younger HS ● Transfer/Adult

Intended Majors

Nursing

Psychology

Medical Assistants and Technicians

Business and Management

Protective Services

1,757 Niche Profile
Views in 2019

Yucaipa	384	San Diego	233	Riverside
San Bernardino	287	Beaumont	230	Banning
Redlands	260	Los Angeles	198	Colton

Feeder Schools

All In State Out of State

- B** Yucaipa High School
Yucaipa, CA
- B** Beaumont Senior High School
Beaumont, CA
- A** Redlands Senior High School
Redlands, CA
- B** San Geronio High School
San Bernardino, CA
- C** Rim of the World Senior High School
Lake Arrowhead, CA
- A** Redlands East Valley High School
Redlands, CA
- A** Citrus Valley High School
Redlands, CA
- C** Indian Springs High School
San Bernardino, CA
- B** Grand Terrace High School
San Bernardino, CA

Top Crossover Interests

- C** Chaffey College
Rancho Cucamonga, CA
- B** California State University San Bernardino
San Bernardino, CA
- C** Riverside City College
Riverside, CA
- C** San Bernardino Valley College
San Bernardino, CA
- C** Mt. San Jacinto College
San Jacinto, CA
- B** University of Redlands
Redlands, CA