

Crafton Hills College Enrollment Strategies Minutes			Meets 1 st & 3 rd Monday's Date: October 5, 2020 Time: 1:00 PM – 2:30 PM Location: Zoom Hyperlink
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Artour Aslanian Brandi Bailes James Grabow	Veronica Lehman Mariana Moreno Michelle Riggs Ernesto Rivera	Giovanni Sosa Delmy Spencer Michael Strong Dan Word	Alyssa Taylor
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION		FURTHER ACTION
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none">Review and approve minutes from September 21, 2020 (5 minutes)	Committee made some changes to vocabulary, also changed the GP website to page.	Artour motioned and Brandi seconded to approve the minutes. T.L. abstained and motion passed.	
<ul style="list-style-type: none">Review the revised committee charge (10 minutes)	The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan. <u>The Enrollment Strategies Committee primary focus is to sustain long-term student success and access by:</u> <ul style="list-style-type: none"><u>Using qualitative and quantitative data to inform recommendations</u><u>Evaluating on-going enrollment trends, activities, and initiatives</u><u>Initiating research on scheduling at the department and division levels</u><u>Develop, review, and monitor progress toward strategic enrollment planning goals</u><u>Assess, evaluate, and make recommendations for student support strategies to enhance student access, success, persistence, and goal attainment</u>Supporting Equity and Inclusion in our decision making	Brandi motioned and T.L. seconded to approve the revised committee charge. The committee unanimously approved the charge.	
<ul style="list-style-type: none">Review the committee norms – Refer to revised norms below (5 minutes)	Committee reviewed the revised norms.	Brandi motioned and Kirsten seconded to approve the committee norms. Motion passed.	
<ul style="list-style-type: none">Review the drafted Enrollment Management objectives and update PPR Web Tool (30 minutes)	Posting URLs online into the documents. Tracking presentations, and record support. List of attendees for every scheduled presentation. Work with research to get a survey done for students to take for hours they prefer morning or evenings. Clean up the language for clarification.		
<ul style="list-style-type: none">QFE: Examine research comparing census enrollments by demographics between Fall 2019 and Fall 2020 (20 minutes)	Review at next meeting.		

<ul style="list-style-type: none"> Review draft of additional priorities for reducing sections – Research examining preference between synchronous and asynchronous (15 minutes) 	Review at next meeting.	
<ul style="list-style-type: none"> QFE: Review dual enrollment research and discuss – Update from research on progress made on disaggregating course success by demographics (10 minutes) 	Review at next meeting.	
<ul style="list-style-type: none"> QFE: Review concurrent enrollment with four-year institutions research and discuss – Item added by TL Brink - Out of 6,600 students how many were concurrently enrolled in four-year college was 162 (2%). Suggested that this may be a lower number than what it actually is. Partner with these institutions to help student stay in higher education. (10 minutes) 	Review at next meeting.	
<ul style="list-style-type: none"> QFE: Review Qualitative Data from GIA Focus Groups – Yvonne (10 minutes) 	Review at next meeting.	
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> Other Items 	<ul style="list-style-type: none"> 	
3.0 Future Agenda Items <ul style="list-style-type: none"> Review data that aligns with four pillars and create dashboards to monitor progress: https://www.taftcollege.edu/academics/guided-pathways/ 	<ul style="list-style-type: none"> 	
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.

Enrollment Strategies Committee Norms

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report back to and seek input from constituents
- We will work to support equity and inclusion in our decision-making