Enrollment Management Objectives

Objective Priority List

	l Prio l rity	Title	Det ails
1 1	1 Q Imple	ment a one book one college program	<u>Det</u> ails
1 2		with PDC to conduct annual ongoing training that focuses on micro ssions and how to mitigate as an instructor.	<u>Det</u> ails
5 1	3 G C Increa	se the number of faculty trained on Canvas to increase the usage in lecture all es.	<u>Det</u> ails
1 3	Confei	porate with Student Life to continue supporting students attending AA rence and other like conferences.	<u>Det</u> <u>ails</u>
8 1	5 G C Work guidar	with Guided Pathways Task Force and Leads to improve educational nee for prospective students.	<u>Det</u> <u>ails</u>
5 2	6 G C Provid	le professional development that focuses on strategies for faculty to create a ming, inclusive, and supportive learning environment.	<u>Det</u> <u>ails</u>
5	7 G C strong	de professional development for instructional faculty that focuses on empathy, per pedagogical skills, and professionalism.	<u>Det</u> <u>ails</u>
7 1	• • 8 G C	se enrollments by using positive feedback from students to market Crafton. Michelle is working on. Need to do it slowly. Any ideas on how best to do? Which sites for reviews? Michelle has a list of four: Yelp, Idea: Bottom of emails for non-instructional communication. Add as part of signature, rate me on Student Review, Unigo, Niche, Yelp Links to each site http://www.studentsreview.com/review.php3?UID=1653 https://www.unigo.com/review-a-college/review/crafton-hills-college https://www.niche.com/colleges/survey/start/?t=u&e=crafton-hills-college https://www.yelp.com/writeareview/biz/y1obkqnBoJQmaWhtX5IPaQ?retur n_url=%2Fbiz%2Fy1obkqnBoJQmaWhtX5IPaQ&source=biz_details_war button Announcements on flyers to review on one of these apps. Explore connecting positive feedback regionally – Michelle will look in to Create a final to do item in canvas to rate us on the websites – Mariana	Det ails

I Prio d rity	Title	Det ails
	 Also provide links to counselors so that they can provide them in EOPS, DSPS, Counseling, Financial Aid, etc. We use self service and students receive automatic emails once they are awarded. We can add links to the emails sent to those students. – Keith will work Veronica 	
7 . 9 G 2	 <u>Delmy reach out to promise students for reviews</u> Work to replace web advisor with a more user friendly option. (Work to directly register students from education plan tool.) <u>Colleague doesn't support web advisor. Web advisor no support starting in Spring 2021</u> <u>Moving to Self-Service and doing through modules. Keith will check with Luke.</u> 	
	<u>Identify strategies to maximize funding for the college</u> <u>• Explore maximizing funding by examining the Vision for Success</u>	
	<u>•</u>	

Work with ERI to identify strategies to increase recruitment and success during remote instruction