

Crafton Hills College Enrollment Strategies Minutes			Meets 1 <sup>st</sup> & 3 <sup>rd</sup> Monday's Date: September 21, 2020 Time: 1:00 PM – 2:30 PM Location: <a href="#">Zoom Hyperlink</a>
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Artour Aslanian Brandi Bailes James Grabow	Veronica Lehman Mariana Moreno Michelle Riggs Ernesto Rivera	Giovanni Sosa Delmy Spencer Michael Strong Dan Word	Alyssa Taylor
<b>Committee Charge</b> The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION		FURTHER ACTION
<b>1.0 Effective, Efficient and Transparent Processes</b> The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none"><li>QFE: Review the committee self-evaluation results (10 minutes)</li></ul>	It was recommended that the results are compared to other individual committees or to the aggregate results. In addition, also recommended to compare results historically.		OIERC will provide historical committee self-evaluation data and comparison to aggregate moving forward. Add to ESC agenda when available.
<ul style="list-style-type: none"><li>Review the committee charge and norms (5 minutes)</li></ul>	The ESC reviewed the charge and suggested a revision based on the following feedback: mention guided pathways and process. Focus on what we do. Monitor enrollments, increase, and student success. Keep plan in charge and restate.  Committee also suggested additions to norms.		Keith will draft charge for next meeting.  Keith will bring revised norms to next agenda.
<ul style="list-style-type: none"><li>Review the drafted Enrollment Management objectives and update PPR Web Tool (30 minutes)</li></ul>	The committee reviewed and provided input.		Keith will edit plan for next agenda for committee to review.
<ul style="list-style-type: none"><li>Provide a Guided Pathways update (5 minutes)</li></ul>	Keith provided a GP update. Task force is working with faculty on the development of CAPs as well as the website.		
<ul style="list-style-type: none"><li>QFE: Provide an update on Summer, and Fall 2020 enrollments, and update on Spring 2021 (5 minutes)</li></ul>	Keith provided an update on the summer, fall and spring enrollments. Fall enrollments are down 9%. It was suggested that a comparison be made to Fall 2019 disaggregated by demographics to see if can identify a population that may be struggling more with access then other populations.		Add to agenda examine research on DI with students enrolled in this term compared to prior fall term.
<ul style="list-style-type: none"><li>Review draft of additional priorities for reducing sections (15 minutes)</li></ul>	Keith reviewed the draft with the committee. It was suggested that we examine research on synchronous vs. asynchronous.		Research on looking at synchronous/asynchronous preferences by discipline. Also look at success by discipline.
<ul style="list-style-type: none"><li>QFE: Review dual enrollment research and discuss – Item added by TL Brink (10 minutes)</li></ul>	Qualitative approach with students in dual enrolled classes during COVID-19. Any		Future research historical data on demographics by year of dual enrolled students. Also,

	roadblocks or obstacles with dual enrolled students.	disaggregation on courses success by demographics.
<ul style="list-style-type: none"> <li>QFE: Review concurrent enrollment with four-year institutions research and discuss – Item added by TL Brink (10 minutes)</li> </ul>	Out of 6,600 students how many were concurrently enrolled in four-year college was 162 (2%). Suggested that this may be a lower number than what it actually is. Partner with these institutions to help student stay in higher education.	Add to next agenda
<ul style="list-style-type: none"> <li>QFE: Review Qualitative Data from GIA Focus Groups – Yvonne (10 minutes)</li> </ul>		Add to next agenda
<b>2.0 Inclusiveness</b> The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> <li>Other Items</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	
<b>3.0 Future Agenda Items</b> <ul style="list-style-type: none"> <li>Review data that aligns with four pillars and create dashboards to monitor progress:  <a href="https://www.taftcollege.edu/academics/guided-pathways/">https://www.taftcollege.edu/academics/guided-pathways/</a> </li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	
<b>Mission Statement</b> The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	<b>Vision Statement</b> Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	<b>Institutional Values</b> Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.

## **Enrollment Strategies Committee Norms**

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee
- We will report out committee work working from other committee
- We will work to support equity and inclusion in our decision-making