

Crafton Hills College Enrollment Strategies Agenda			Date: April 20, 2020 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Artour Aslanian Alex Jaco Kristina Heilgeist	Mark McConnell James Grabow Ernesto Rivera Mariana Moreno	Mike Strong Dan Word Michelle Riggs Joe Cabrales	Alyssa Taylor
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION		FURTHER ACTION
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none">Review and approve minutes for March 2, 2020 (5 minutes)			
<ul style="list-style-type: none">Provide a Guided Pathways update (5 minutes)			
<ul style="list-style-type: none">Provide an update on Spring 2020 enrollments and planning (5 minutes)			
<ul style="list-style-type: none">Review Guide for Increasing/Decreasing Sections for submission to Crafton Council (20 minutes)			
<ul style="list-style-type: none">Review the Institutional Set Standards and the Data on Course Success and African American Students (15 minutes)	Disaggregate by gender and course type. May not be enough students in groups. Do focus groups with African American students. Did this with the RP Group focus group study. Reach out to Valley College to find out what they have done to increase AA student success.	Gio can do for the next meeting. Gio and Keith will reach out to Valley.	
<ul style="list-style-type: none">Regional Marketing Effort for Students who Apply and Do not Enroll. (20 minutes)			
<ul style="list-style-type: none">Continue the conversation on focus group study. Discuss next steps. Based on recommendation 1, explore building connections for students of color. (15 minutes)		Gio and Diana will send action plan notes to Keith. ESC did develop action plan. Keynasia Buffong and Alex Avila from SBVC	
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...			
<ul style="list-style-type: none">Other Items	<ul style="list-style-type: none">		
3.0 Future Agenda Items			
<ul style="list-style-type: none">Review data that aligns with four pillars and create dashboards to monitor progress:	<ul style="list-style-type: none">		

https://www.taftcollege.edu/academics/guided-pathways/		
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.

Enrollment Strategies Committee Norms

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee