

Crafton Hills College Enrollment Strategies Minutes			Date: March 2, 2020 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair* T.L. Brink, Co-Chair* Artour Aslanian* Alex Jaco Kristina Heilgeist	Mark McConnell* James Grabow* Ernesto Rivera* Mariana Moreno Van Muse*	Mike Strong Dan Word Michelle Riggs* Joe Cabrales*	Alyssa Taylor* Gio Sosa* Diana Vaichis* Yvonne Olivares*
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION		FURTHER ACTION
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none">Review and approve minutes for December 16, 2019, and February 3, 2020 (5 minutes)	Minutes from December 16, 2019 and February 3, 2020 approved as written.		
<ul style="list-style-type: none">Review recommendations from RP Group and prioritize (20 minutes)	<p>Recommendation 1: Create networking opportunities for students based on shared cultural experiences and interests in order to increase a greater sense of inclusion and diversity.</p> <p>Recommendation 2: Examine the financial implications of practices and processes inside and outside of the classroom to identify possible cost barriers for students.</p> <p>Recommendation 3: Align services and resources with course schedules in order to provide students with access to these services when needed.</p> <p>Recommendation 4: Examine ways to upgrade/modernize payment machines to improve access and usage at the college.</p> <p>Recommendation 5: Explore additional professional development opportunities for faculty to increase engagement and proactive supports for students, including specific training in Canvas to increase faculty’s adoption and full utilization.</p> <p>Recommendation 6: Examine the lighting situation across the campus to ensure adequate lighting is in</p>		<p>Diana went over what Bakers Field College has on their website to make things easier for prospective students and new students. www.bakersfieldcollege.edu/se/affinity</p> <p>What Bakers Field is doing is connecting student with the correct person of contact for what they are looking for.</p> <p>Committee is strategizing and prioritizing what Recommendation needs to be handled first.</p> <p>Recommendation 1: Keith will take this recommendation to Guided Pathways Task Force.</p> <p>Recommendation 5: Push all Faculty to learn and use Canvas. Possibly give a stipend to those who would like to help other faculty learn to use Canvas. Keith will talk to Cynthia Hamlett about the Base Shell of Canvas.</p> <p>Recommendation 7 and 8: Students having problems with CCC Apply, it is not the application that is the problem</p>

	<p>place during the evening hours in order to increase a sense of safety and security for students.</p> <p>Recommendation 7: Simplify the registration process such that students can more easily access and complete the CHC application.</p> <p>Recommendation 8: Provide prospective students with some general career and educational guidance upfront to help them make more informed decisions about how CHC can meet their academic goals.</p>	<p>it is the process after the application.</p> <p>Something in place for students when a class gets, they are notified of another class that meets all of the same requirements.</p>
<ul style="list-style-type: none"> Based on recommendation 1, explore building connections for students of color (20 minutes) 	Look into what Bakers Field College is using.	
<ul style="list-style-type: none"> Review ACCJC Standard IB1 (10 minutes) 	Committee suggested adding minutes to the evidence after each committee. Add links to research office.	
<ul style="list-style-type: none"> Review ACCJC Standard IB6 (10 minutes) 	Skipped	
<ul style="list-style-type: none"> Review ACCJC Standard IC1 (10 minutes) 	Skipped	
<ul style="list-style-type: none"> Review ACCJC Standard IC6 (10 minutes) 	Reviewed Standard committees made some minor changes.	
<ul style="list-style-type: none"> Review ACCJC Standard IIA2 (5 minutes) 		Will review at next meeting.
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> Other Items 	<ul style="list-style-type: none"> 	
3.0 Future Agenda Items <ul style="list-style-type: none"> Review data that aligns with four pillars and create dashboards to monitor progress: https://www.taftcollege.edu/academics/guided-pathways/ 	<ul style="list-style-type: none"> 	
<p>Mission Statement</p> <p>The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.</p>	<p>Vision Statement</p> <p>Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.</p>	<p>Institutional Values</p> <p>Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.</p>

Enrollment Strategies Committee Norms

- We will start and end meetings on time;
- We will follow agenda;
- We will read materials, minutes, etc. and be prepared to discuss at meetings;
- We will listen to our colleagues without interruption and will show mutual respect;
- We will operate on consensus and seek agreements all can “live with;”
- We will make decisions based on clear information;
- We will bring closure to decisions;
- We will support committee recommendations;
- We will accept the fact that there will be differing opinions;
- We will use the best interest of our stakeholders (especially students) as the basis for our decision making;
- We will honor brainstorming without being attached to our viewpoint;
- We will give the opportunity for all members to contribute;
- We will be free to speak our minds without fear of reprisal;
- We will be transparent with our colleagues and our positions on issues;
- We will identify pending issues, agreements, and action steps at the end of the meetings;
- We will stay focused on topics under the charge of the committee