

Crafton Hills College Enrollment Strategies Minutes			Date: May 6, 2019 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Denise Allen Artour Aslanian Larry Aycok Alex Jaco Ericka Paddock Evan Sternard Kelli Dower	Veronica Lehman Mark McConnell Kristina Heilgeist Mike Strong James Grabow Robert McAtee Ernesto Rivera Kathy Wilson	Rebecca Warren-Marlatt Sherri Wilson Dan Word Donna Hoffman Jo Cabrales Van Muse Floyd Simpson Kevin Horan	
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC		DISCUSSION	FURTHER ACTION
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none"> Review and approve minutes from April 15, 2019 (5 minutes) 		Minutes from April 15, 2019 were approved as written.	
<ul style="list-style-type: none"> Update on student focus group, review proposal, and estimated cost (30 minutes) 		The committee suggested other ways to collect data, one of the ways is going to the high schools and making contact with students. Making contact with successful and non-successful students. Committee recommended the proposal to be refined with the appropriate questions.	
<ul style="list-style-type: none"> Complete Enrollment Strategies Committee Self-Evaluation: https://sbccdir.col.qualtrics.com/jfe/form/SV_8cA2enzNSXWROe1 (10 minutes) 		Committee was asked to go online and complete the self-evaluations.	
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...			
<ul style="list-style-type: none"> Other Items 		<ul style="list-style-type: none"> 	
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.		Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.