

Crafton Hills College Enrollment Strategies Agenda			Date: December 3, 2018 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Denise Allen Artour Aslanian Larry Aycock	Veronica Lehman Mark McConnell Kristina Heilgeist Mike Strong James Garbow	Rebecca Warren-Marlatt Sherri Wilson Dan Word Donna Hoffman	
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION	FURTHER ACTION	
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
• Review and approve minutes from November 19, 2018 (5 minutes)			
• Interact review of draft marketing plan postponed (5 minutes)			
• Mark will review online class fast track option (15 minutes)			
• Jimmy and Kristina demonstration of Hobson’s Starfish Degree Planner (30 minutes)			
• Professional Development Committee plan for Flex and In-Service (10 minutes)			
• Review Commercial Music needs assessment data (10 minutes)			
• Review feedback from Faculty Department Chairs on what programs with demand and livable wage that we may have already started to develop and prioritize programs (20 minutes)			
• Next Enrollment Strategies Meeting is February 4, 2019 (5 minutes)			
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...			
• Other Items	•		
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.	