

Crafton Hills College Enrollment Strategies Agenda			Date: December 3, 2018 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Denise Allen* Artour Aslanian* Larry Aycock*	Veronica Lehman* Mark McConnell* Kristina Heilgeist* Mike Strong * Ernesto Rivera* Jodi Buckley*	Rebecca Warren-Marlatt Sherri Wilson* Joe Cabrales* Donna Hoffman* Kirsten Colvey* Van Muse*	
<b>Committee Charge</b> The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION	FURTHER ACTION	
<b>1.0 Effective, Efficient and Transparent Processes</b> The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none"><li>Review and approve minutes from November 19, 2018 (5 minutes)</li></ul>	Minutes from November 19, 2018 were approved as written.		
<ul style="list-style-type: none"><li>Interact review of draft marketing plan postponed (5 minutes)</li></ul>	Will review at next meeting.		
<ul style="list-style-type: none"><li>Mark will review online class fast track option (15 minutes)</li></ul>	Mark reviewed online fast track options and next step is to take to Academic Senate and check with Educational Technology Committee (ETC) to see what they already have in place.		
<ul style="list-style-type: none"><li>Jimmy and Kristina demonstration of Hobson’s Starfish Degree Planner (30 minutes)</li></ul>	Kristina and Ernesto demonstrate Hobson’s Starfish Degree Planner.		
<ul style="list-style-type: none"><li>Professional Development Committee plan for Flex and In-Service (10 minutes)</li></ul>	The Committee brought up some concerns about the Flex day and In-Service day workshops taking up most of the day. They suggested that their just be a lunch with announcements, and also have everything available for viewing online.		
<ul style="list-style-type: none"><li>Review Commercial Music needs assessment data (10 minutes)</li></ul>	Will review at next meeting.		
<ul style="list-style-type: none"><li>Review feedback from Faculty Department Chairs on what programs with demand and livable wage that we may have already started to develop and prioritize programs (20 minutes)</li></ul>	Will review at next meeting.		
<ul style="list-style-type: none"><li>Next Enrollment Strategies Meeting is February 4, 2019 (5 minutes)</li></ul>			
<b>2.0 Inclusiveness</b> The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...			
<ul style="list-style-type: none"><li>Other Items</li></ul>	<ul style="list-style-type: none"><li></li></ul>		
Mission Statement	Vision Statement	Institutional Values	

The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.
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