

Crafton Hills College Enrollment Strategies Minutes			Date: September 17, 2018 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Denise Allen Artour Aslanian Larry Aycok Kelli Dower Joe Cabrales Kirsten Colvey Mariana Moreno	James Garbow Donna Hoffman Alex Jaco Veronica Lehman Mark McConnell Van Muse Kristina Heilgeist Ernesto Rivera Tyrone Ross (Student)	Miriam Saadeh Floyd Simpson Giovanni Sosa Mike Strong Rebecca Warren-Marlatt Sherri Wilson Dan Word Vincent Tam (Student)	
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION		FURTHER ACTION
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none">Review and approve minutes from May 7, 2018 (5 minutes)	Minutes from May 7, 2018 were approved as written.		
<ul style="list-style-type: none">Review the committee charge and membership (5 minutes)	The Committee Charge and Membership were reviewed.		
<ul style="list-style-type: none">Review the results from the Spring 2018 Committee Self-Evaluation (5 minutes)	The results from the 2018 Committee Self-Evaluation is not available as of now and will be reviewed when available.		
<ul style="list-style-type: none">Review the new funding formula and strategies (10 minutes)	Mike Strong reviewed The New Funding Formula. Many pieces of this project still have to be worked out and may possibly change. Metrics will be reviewed to ensure student success and funding.		
<ul style="list-style-type: none">Review Crafton Hills College IEPI Final Work Plan and progress made over the summer (10 minutes)	Keith reviewed IEPI and progress made over summer, he will also be working with Chairs to implement Resource Software 25 this year. Crafton is also moving forward with the training in how to schedule for greater efficiency.		
<ul style="list-style-type: none">Review progress made on the non-credit curriculum and implementation plan (10 minutes)	Denise reviewed Non-Credit Curriculum, there has been progress on several non-credit course that have already been written, there is also a section in the catalog for non-credit courses. Keith is in the process of contacting the principal at Yucaipa to implement Job Readiness Skills Certificates. Dan Word will be sending the committee information on the New World of Work workshop.		
<ul style="list-style-type: none">Review progress made on dual enrollment and most recent research (10 minutes)	Keith reviewed Dual Enrollment, he will be working with Redlands to revamp the MOU and to develop a plan to schedule Dual Enrollment one year in advance.		

<ul style="list-style-type: none"> Discuss goals for year: college promise plan, process for collecting positive attendance, dual enrollment, non-credit, development of new programs, guided pathways, etc. (30 minutes) 	<p><u>Guided pathways – strategies connect with Enrollment Strategies. Focus on developing GP outcomes each day. Development of sequencing has to be left up to faculty in discipline. We can come up with structure. What is it we want to look like? Develop form that people need to plan the two-year pathway. Will need something in the catalogue for students. Need support structure for GP. Show what has been developed to other faculty so that they can see it to help with developing their own pathways. Enrollment Strategies define the framework for guided pathways.</u></p>	<p><u>Kirsten will ask Hobson about public view for Guided Pathways.</u></p> <p>Keith will explore <u>providing some reassigned time/non-instructional to faculty. Need to define process for this. Use non-instructional rather than reassigned time. Explore providing secretary to do work for support.</u></p> <p>Keith will work <u>with research</u> to identify <u>most popular and least popular majors.</u></p> <p>Explore using <u>faculty “leads” instructional and counselor as possibility</u> for leading Guided Pathways. <u>Also included “project manager” to support faculty.</u></p>
<ul style="list-style-type: none"> Review proposal from Dr. Robert Johnstone on Guided Pathways (5 minutes) 	Keith will review at next Committee meeting and will also be sending out an email on Dr. Robert Johnston.	
<ul style="list-style-type: none"> Next Enrollment Strategies Meeting is October 1, 2018 (5 minutes) 		
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...		
<ul style="list-style-type: none"> Other Items 	<ul style="list-style-type: none"> 	
<p>Mission Statement</p> <p>The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.</p>	<p>Vision Statement</p> <p>Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.</p>	<p>Institutional Values</p> <p>Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.</p>