

Crafton Hills College Enrollment Strategies Agenda			Date: April 1, 2019 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair * T.L. Brink, Co-Chair * Denise Allen * Artour Aslanian * Larry Aycock Alex Jaco Ericka Paddock Evan Sternard Kelli Dower *	Veronica Lehman * Mark McConnell * Kristina Heilgeist * Mike Strong * James Garbow * Robert McAtee Ernesto Rivera Kathy Wilson Mariana Moreno *	Rebecca Warren-Marlatt * Sherri Wilson * Dan Word * Donna Hoffman * Jo Cabrales * Van Muse * Floyd Simpson Kevin Horan Kirsten Colvey *	
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION	FURTHER ACTION	
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
• Review and approve minutes from February 4, 2019 (5 minutes)			
• Review IEPI plan and report to IEPI (20 minutes)			
• Brainstorm ideas for IEPI enrollment student focus group and next steps: Why did you come here? Why did you stay? What sections do you want? Why did you leave? How can we serve you better? Scheduling? Availability of Courses? (20 minutes)			
• Prioritize new programs for program viability studies (20 minutes)			
• System is predicting recession in 21-22. Review and revise the prioritization developed previously for cutting classes. Consider in relation to mission, student success, and funding formula (20 minutes)			
• Close to Completion Report through Degree Planner and Secondary Database – Kristina and Artour (20 minutes)			
• Next Enrollment Strategies Meeting is May 15, 2019 (5 minutes)			
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...			
• Other Items	•		
Mission Statement	Vision Statement	Institutional Values	

The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.
---	---	--