

| Crafton Hills College | | | Date: November 5, 2018 |
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| Enrollment Strategies Minutes | | | Time: 1:00 PM – 2:30 PM |
| | | | Location: CCR-233 |
| Present | | | Visitors |
| Keith Wurtz, Co-Chair T.L. Brink, Co-Chair Denise Allen Artour Aslanian Larry Aycock James Garbow Donna Hoffman | Veronica Lehman Mark McConnell Kristina Heilgeist Mike Strong | Rebecca Warren-Marlatt Sherri Wilson Dan Word | |
| Committee Charge | | | |
| The Enrollment Strategies Committee develop ^s , reviews ^s , and monitors progress on the Enrollment Strategy Plan. | | | |
| TOPIC | DISCUSSION | FURTHER ACTION | |
| 1.0 Effective, Efficient and Transparent Processes | | | |
| The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined... | | | |
| • Review and approve minutes from October 15, 2018 (5 minutes) | | | |
| • Update on Dr. Robert Johnstone attending committee meeting to discuss providing Guided Pathways support for two years through NCII on November 19. (5 minutes) | | | |
| • Interact wants to visit with enrollment strategies on Thursday, November 29 review final plan (5 minutes) | | | |
| • Interact review of draft marketing plan (20 minutes) | | | |
| • Review draft job description for Guided Pathways Coordinators (20 minutes) | | | |
| • Review and update on identified Guided Pathways goals for the year (10 minutes): 1. Explore Instructional / Counseling faculty leads and/or director – Review job duties 2. Identification of most and least popular majors as well as most often conferred degree 3. Enrollment Strategies Committee needs to define the framework for GP – Development of form to plan two-year pathway. 4. Do we need to set a timeline for when to complete tasks for the next year? | | | |
| • Review and discuss the Bakersfield pathways model (Gio will tell us what he found out about | | | |

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| coaching), Frank Madrid Model, and Sherri and Ernesto's work to inform development of template for GP, and the Sierra Pathways model (25 minutes) | | |
| <ul style="list-style-type: none"> Review Commercial Music needs assessment data (10 minutes) | | |
| <ul style="list-style-type: none"> Review feedback from Faculty Department Chairs on what programs with demand and livable wage that we may have already started to develop and prioritize programs (20 minutes) | | |
| <ul style="list-style-type: none"> Next Enrollment Strategies Meeting is November 5, 2018 (5 minutes) | | |
| 2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect... | | |
| <ul style="list-style-type: none"> Other Items | <ul style="list-style-type: none"> | |
| Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning. | Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting. | Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual. |