

Crafton Hills College			Date: November 19, 2018
Enrollment Strategies Minutes			Time: 1:00 PM – 2:30 PM
			Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair	Veronica Lehman	Rebecca Warren-Marlatt	
T.L. Brink, Co-Chair	Mark McConnell	Sherri Wilson	
Denise Allen	Kristina Heilgeist	Dan Word	
Artour Aslanian	Mike Strong	Donna Hoffman	
Larry Aycock	James Garbow		
Committee Charge			
The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION	FURTHER ACTION	
1.0 Effective, Efficient and Transparent Processes			
The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
• Review and approve minutes from November 5, 2018 (5 minutes)			
• Skype with Dr. Robert Johnstone postponed until March 4, 2019 meeting (5 minutes)			
• Jimmy and Kristina will do a demonstration of Hobson’s Starfish Degree Planner at the next Enrollment Strategies meeting (5 minutes)			
• Interact review of draft marketing plan on Thursday, November 29 (5 minutes)			
• Review update of IEPI plan. Discuss if there are particular aspects of IEPI implementation on which the institution needs additional PRT guidance during the visit (30 minutes)			
• Professional Development Committee plan for Flex and In-Service (10 minutes)			
• Review Commercial Music needs assessment data (10 minutes)			
• Review feedback from Faculty Department Chairs on what programs with demand and livable wage that we may have already started to develop and prioritize programs (20 minutes)			
• Next Enrollment Strategies Meeting is December 3, 2018 (5 minutes)			
2.0 Inclusiveness			
The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...			
• Other Items	•		
Mission Statement	Vision Statement	Institutional Values	

The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.
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