

Crafton Hills College Enrollment Strategies Minutes			Date: November 19, 2018 Time: 1:00 PM – 2:30 PM Location: CCR-233
Present			Visitors
Keith Wurtz, Co-Chair* T.L. Brink, Co-Chair Denise Allen * Artour Aslanian* Larry Aycock* Kirstin Colvey* Joe Cabrales*	Veronica Lehman* Mark McConnell* Kristina Heilgeist* Mike Strong * James Garbow Kelli Dower*	Rebecca Warren-Marlatt Sherri Wilson * Dan Word Donna Hoffman* Alyssa Taylor* Gio Sosa* Jodi Buckley*	
Committee Charge The Enrollment Strategies Committee develops, reviews, and monitors progress on the Enrollment Strategy Plan.			
TOPIC	DISCUSSION	FURTHER ACTION	
1.0 Effective, Efficient and Transparent Processes The College operates through effective processes and structures. All planning processes and decision-making are transparent, evidence-based, efficient, clearly defined...			
<ul style="list-style-type: none">Review and approve minutes from November 5, 2018 (5 minutes)	Minutes from November 5, 2018 were approved as written.		
<ul style="list-style-type: none">Skype with Dr. Robert Johnstone postponed until March 4, 2019 meeting (5 minutes)	Skype with Dr. Robert Johnstone on March 4, 2019 was approved.		
<ul style="list-style-type: none">Jimmy and Kristina will do a demonstration of Hobson’s Starfish Degree Planner at the next Enrollment Strategies meeting (5 minutes)	Jimmy and Kristina’s demonstration of Hobson’s Starfish was approved for December 3,2018 Enrollment Strategies meeting.		
<ul style="list-style-type: none">Interact review of draft marketing plan on Thursday, November 29 (5 minutes)	Interact review of draft marketing plan Thursday, November 29 approved.		
<ul style="list-style-type: none">Review update of IEPI plan. Discuss if there are particular aspects of IEPI implementation on which the institution needs additional PRT guidance during the visit (30 minutes)	Committee discussed the updated IEPI plan Keith reviewed plan for Enrollment Management and Mike review the plan for Resource Allocation Model/Budget Management.	Keith will send to Matthew. Mike will reach out to Omni Trans for later timed bus services. Keith will bring draft to next meeting.	
<ul style="list-style-type: none">Professional Development Committee plan for Flex and In-Service (10 minutes)	Will review at next meeting.		
<ul style="list-style-type: none">Review Commercial Music needs assessment data (10 minutes)	Will review at next meeting.		
<ul style="list-style-type: none">Review feedback from Faculty Department Chairs on what programs with demand and livable wage that we may have already started to develop and prioritize programs (20 minutes)	Will review at next meeting.		
<ul style="list-style-type: none">Next Enrollment Strategies Meeting is December 3, 2018 (5 minutes)			
2.0 Inclusiveness The College and its structures and processes are characterized by inclusiveness, openness to input, and respect...			

<ul style="list-style-type: none">Other Items	<ul style="list-style-type: none">	
Mission Statement The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	Vision Statement Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	Institutional Values Crafton Hills College values academic excellence, inclusiveness, creativity, and the advancement of each individual.