

Crafton Hills College

Enrollment Strategies Committee

Agenda

Date: October 16, 2017

Time: 1 p.m.

Location: CCR 233

Charge: The Enrollment Strategies Committee develop, reviews and monitors progress on the Enrollment Strategy Plan.

Present:	Kathy Bakhit, Co-Chair	Donna Hoffmann	Mike Strong	Visitors:
	T.L. Brink, Co-Chair	Herberth Jaco	Rebecca Warren-Marlatt	Robert McAtee
	Denise Allen	Mark McConnell	Sherri Wilson	Ernesto Rivera
	Larry Aycock	Patricia Menchaca	Dan Word	Veronica Lehman
	Robert Brown	Ericka Paddock	Keith Wurtz	Joanna Quejada
	Joe Cabrales	Floyd Simpson		Kathy Wilson
	Kirsten Colvey	Mark Snowwhite		
	James Grabow	Evan Sternard		

TOPIC	DISCUSSION	FURTHER ACTION
Approval of Minutes from October 2, 2017		
Dual Enrollment		
Enrollment Strategies Plan <ul style="list-style-type: none"> Review Institutional Data and Educational Master Plan 		
Creating Guided Pathways Teams		
Four Priorities <ol style="list-style-type: none"> Retention Active Management of Schedule Partnerships Innovation 		
Future Agenda Items: 11 Initiatives <ol style="list-style-type: none"> Active Management of the Schedule Retention Outreach/Partnerships University Partnerships Marketing Program Viability Scheduling Practices Section Wait Lists Section Management Innovation Advancement, Grants, Foundations, Cutting Expenditures 		
Next Meeting: Monday, November 20, 2017 at 1 p.m. in CCR 233 Note: We will not be meeting on Monday, November 6 due to a schedule conflict. Managers will be attending a Leadership Academy at the District all week.		

Mission Statement:	The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.
Vision Statement:	Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.
Institutional Values:	Crafton Hills College values academic excellence, inclusiveness, creativity and the advancement of each individual.