

Crafton Hills College

Enrollment Strategies Committee

Minutes

Date: October 2, 2017

Time: 1 p.m.

Location: CCR 233

Charge: The Enrollment Strategies Committee develop, reviews and monitors progress on the Enrollment Strategy Plan.

Present:	Kathy Bakhit, Co-Chair✓	Donna Hoffmann	Mike Strong✓	Visitors:
	T.L. Brink, Co-Chair✓	Herberth Jacob✓	Rebecca Warren-Marlatt✓	Robert McAtee✓
	Denise Allen✓	Mark McConnell	Sherri Wilson✓	Ernesto Rivera✓
	Larry Aycock	Patricia Menchaca✓	Dan Word	Veronica Lehman✓
	Robert Brown✓	Ericka Paddock	Keith Wurtz	Joanna Quejada✓
	Joe Cabrales✓	Floyd Simpson		Kathy Wilson✓
	Kirsten Colvey✓	Mark Snowwhite✓		
	James Grabow✓	Evan Starnard✓		

TOPIC	DISCUSSION	FURTHER ACTION
Approval of Minutes from September 18, 2017	The minutes were approved.	
Operationalizing the Committee's Charge	<p>The committee plans to review the Educational Master Plan and pull out the data that addresses enrollment strategies. The data needs to intersect closely with the Enrollment Management Plan. This committee will be creating objectives and actions to implement the plan.</p> <p>The committee agreed to clarify the charge to mean:</p> <ul style="list-style-type: none"> Develop, review, monitor, and provide direction to work groups around dynamic enrollment strategies. <p>The committee meets twice a month. The first meeting will focus on:</p> <ul style="list-style-type: none"> Making progress on the Enrollment Management Plan <p>The second meeting will focus on:</p> <ul style="list-style-type: none"> Reporting from work groups and providing feedback. <p>Example of work groups:</p> <ul style="list-style-type: none"> Amazon DE Dual Enrollment 	<p>Kathy will ask Keith to pull Enrollment Strategies data from the Educational Master Plan and link to our four priorities:</p> <ol style="list-style-type: none"> Retention Active Management of Schedule Partnerships Innovation

<p>Added: Leading from the Middle</p>	<p>Rebecca is asking for recommendations to send a team to the Leading from the Middle Academy. Teams should include a minimum of three participants up to a maximum of five per team, including a faculty member, an administrator, and a researcher. This year's group will focus on Guided Pathways. This is a great way to build leadership on campus and empower staff and faculty. The deadline to submit an application is November 1, 2017. Funds will be provided by SSSP.</p> <p>The Academy is held in February, June. and October (Thursday – Saturday)</p> <ul style="list-style-type: none"> • It was suggested that we recommend three faculty <ul style="list-style-type: none"> - One counselor to speak about all courses - One faculty from Instructional Support Program (Honors, Left Lane) - One faculty from the top five degrees that we offer • Evan volunteered to be part of the team 	<p>The announcement will be sent to the committee.</p> <p>An announcement will be made at the Academic Senate meeting.</p>
<p>Guided Pathways Input and Assessment</p>	<p>The committee provided the following feedback on the Self-Assessment for Guided Pathways. The Self-Assessment was prepared by Rebecca, Keith, and Kathy and is due on November 15, 2017.</p> <p>Design 2-8</p> <ul style="list-style-type: none"> • Scaling in Progress <p><u>Challenges</u> Look at our partnerships from their perspective. Is it a pathway they are interested in. Does it meet their goals and mission for their students.</p> <p>Design 5-8</p> <ul style="list-style-type: none"> • Early Adoption <p><u>Challenges</u> Answer should cluster the three questions. Delete the sentence that begins: At the cross-functional retreat ...</p>	

Continued Guided Pathways <ul style="list-style-type: none"> Input and Assessment 	Design 6-8 <ul style="list-style-type: none"> Full Scale Change to Scaling in Progress Challenges Missing academic support services in narrative (tutoring, supplemental instruction). This document will be reviewed by Crafton Council, Academic Senate, Classified Senate, and Student Senate.	
Dual Enrollment <ul style="list-style-type: none"> Providing Guidance to Operational Groups Dual Enrollment Pathways 	This will be discussed at the next meeting. Note: The Dual Enrollment Partnership Program report sent out with the agenda was not the latest version. It will be sent out again.	
New Courses and Programs <ul style="list-style-type: none"> ESL Viability Study 	The ESL Viability Study is being reviewed by Academic Senate.	
Next Meeting: Monday, October 16, 2017 at 1 p.m. in CCR 233		
Mission Statement:	The mission of Crafton Hills College is to advance the educational, career, and personal success of our diverse campus community through engagement and learning.	
Vision Statement:	Crafton Hills College will be the college of choice for students who seek deep learning, personal growth, a supportive community, and a beautiful collegiate setting.	
Institutional Values:	Crafton Hills College values academic excellence, inclusiveness, creativity and the advancement of each individual.	