

Crafton Hills College
Analysis of Pipeline Data

STAGE	CURRENT ACTIVITIES	ISSUES	IDEAS	DATA
Marketing			<ul style="list-style-type: none">• Schedule<ul style="list-style-type: none">- 1 year/2 year schedule- Hand copy vs. electronic- Abbreviated version (courses/programs offered)- Link Ed Plan to Schedule- Market segmentation• Data?• Student survey?• Cost benefit• Status of Ed Plan <p>Heard of CHC</p> <ol style="list-style-type: none">1. High School2. Friends/Family3. Other4. Website5. Market segmentation	
Outreach	<p>High School/Entry</p> <ul style="list-style-type: none">• Senior Day• SOAR• HS Liaison• Host HS Counselor Conference• Transition Adult Education Conversation• Arts Day• Music Event with Yucaipa High School• Fine Arts Program that connects with middle school and elementary schools• Dual Enrollment• Market Night		<ul style="list-style-type: none">• Market Night Enhanced• Fliers/abbreviated copy of schedule with websites/QR Code• Orientation, “Resource for Challenges” (Technology)• Churches• Senior groups- Computer- Apply- Enroll- Credit/Non-Credit• Transition Adult Education Conversation	
Application		Difficulty with application (CCC Apply)		

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Assessment/Counseling	MATH – Multiple Measures (Including HS Grades) being used in Placement <ul style="list-style-type: none">• Restructuring Curriculum 1 year• Ed Plan/ Counseling?• Link Ed Plan to Schedule• Ability to complete counseling session right after Ed Plan appointment. - Number of students completing Ed Plan? - 2-3 years/semester? <ul style="list-style-type: none">• Master Students• Cranium Café - Unsure if using at full capacity	Staffing sufficiently during peak periods Issues of uploading SLOs (TESS)		
Orientation	Mandatory vs. Optional	Too long?		
Registration		WEB QUESTIONS: Where do they go? General emails - secretaries Help Desk		
Financial Aid	Fall 2017 October 16 FASFA <ul style="list-style-type: none">• In person visit to Financial Aid office• To file --- Timeline check• Improved security• Bottleneck – Cost/Benefit• Queue – inside wait time• Apply ?• BOGG Waiver• Investigate DACA? - DACA students don’t go through FASFA <ul style="list-style-type: none">• Dreamers App?	Financial Aid Promise? BOGG Waiver - FASFA <ul style="list-style-type: none">•Students unaware of BOGG waiver. Five percent of our students qualify but have not applied		
Instructional Support				
Program (Curricular) Structure				
Graduation				