

Crafton Hills College

Enrollment Management Committee

Minutes

Date October 21, 2010
1:00-2:30 p.m., SAA 306

Members

Bahner, Daniel
Bridge, Kaitlin
Colvey, Kirsten
Contreras, Amber
Harrison, Gloria (eo)
Hogrefe, Richard
Marshall, Cheryl
Paddock, Ericka
Rippy, Scott (eo)
Warren-Marlatt, Rebecca
Wurtz, Keith
Yamamoto, June

Mission Statement: The mission of Crafton Hills College is to advance the education and success of students in a quality learning environment.

Vision Statement: The vision of Crafton Hills College is to be the premier community college for public safety and health services careers and transfer preparation.

Institutional Values: Our institutional values are creativity, inclusiveness, excellence, and learning-centeredness

TOPIC	DISCUSSION	ACTION
Minutes, review and approval		September 16 minutes approved
Fall Tasks from EMP (handout)	According to the EMP, the committee 's primary fall task is to update the Enrollment Management Plan.	
Enrollment Management, Draft goals	The group reviewed the new goals Rebecca wrote to align with QEI's and the original enrollment mangement goals. The following changes were noted: Develop processes and sstrategies to predict and management enrollment at the campus and program level. (Instead of a goal, this will be included in the charge of the committee.) 1. Develop processes and strategies to retain and increase persistence in enrolled students from admission through goal completion 2. Identify strategies to reach college-wide goals for degree and certificate completion. 3. Develop effective strategies to efficiently prepare students for transfer, and increase the percentage of CHC students who transfer to four-year colleges and universities. 4. Develop strategies to provide high quality instruction given optimal levels of instructional productivity and efficiency. 5. Conduct research to better understand why students fail to reach their outcome goals, and use the inforamtion for planning and improvement.	Rebecca will re-organize the current objectives and activities using the new goals as a framework. A status line will be added to list accomplishments to date. The group will review the plan at the next meeting.
Committee Reports for Crafton Council	The chair will report on the committee's progress in late November to provide information for Gloria and Cheryl's presentation to the Accrediting Commission in January. Committee reports will subsequently be due on an annual cycle in April.	
Educational Master Plan, Intersection with Enrollment Management	The committee's EMP tasks were reviewed and discussed. It waas point out that item 4.1.1. appears to be missing from the grid.	Rebecca to send correction to chair of EMP committee
Community College League Vision 2020, discussion item	Rebecca discussed the League's goals for 2020; to	
Discussion, SB 1440, Guaranteed CSU Transfer and implications for CHC	More discussion needs to be had about this topic. Discussion should include a broader constituency.	
Other Business	None	
Adjournment	2:20 p.m.	