

Crafton Hills College

Enrollment Management Committee

Meeting Notes

Date January 21, 2010

1:30-2:30

Members

Cabrales, Joe; **Colvey, Kirsten**; **Greyraven, Ruth**; **Hogrefe, Richard**; Marshall, Cheryl;
Paddock, Ericka; Phillips, Dr. Ted; Rippy, Scott; **Warren-Marlatt, Rebecca**; **Yamamoto, June**

TOPIC	DISCUSSION	FURTHER ACTION
Welcome		
Charge	Rebecca read the charge of the committee from the draft Organizational Handbook: "The Enrollment Management Committee is charged with developing and overseeing a comprehensive enrollment management plan for the college. The enrollment Management Committee meets bi-monthly."	Changes to membership: <ul style="list-style-type: none">• Committee reports to VPSS• Add VPI• Add Dean of Student Services, Counseling and Matriculation
Meeting Days and Times <ul style="list-style-type: none">• Suggested, third Thursday monthly, 1:30-2:30 p.m.	The committee will meet monthly, the third Thursday of each month at 1:30-2:30 p.m. in SSA 306. Work groups to address components of the program may meet more frequently.	Invite Keith Wurz to the group as a consultant/occasional member
Enrollment Management Plan, Review, Updates, Input	The committee reviewed Strategies 1-10 of the 2008-2011 Enrollment Management Plan. The group will complete review of the plan at the next meeting. The strategies and issues raised were as follows: <ul style="list-style-type: none">• Does the 1st year experience course meet a need? (strategy 1)• How can the college community develop a focus on retention, persistence, and success? (strategy 3)• What is the student's experience with our processes? (Strategy 5)• Whom shall we serve, especially when revenues are low? Do evening students get short-changed? (strategy 6)• Would it be efficacious to develop low-unit certificates? (strategy 8)	Review Strategies 11-15 at the next meeting It was pointed out that the goals listed on the plan will need to be revised to align with the college-wide QEI's.

Selected Goals and Strategies, 2010	<p>Three pressing goals were selected for the remainder of 2009-2010. Work groups will be convened for each of them.</p> <ul style="list-style-type: none"> • Research (Rebecca, Keith, Ruth, Kirsten). This group will gather population information, identify underserved groups, develop recommendations for procedures, policies, scheduling. • Outreach (Rebecca, Kirsten, Ericka, Joe, June). This group will develop outreach and marketing strategies given the current personnel constraints extant. • Targeted Programming (Rick, Ericka, Cheryl, Mark McConnell). This group will use research results to identify programs with growth potential. 	
Other Issues (around the table)		
Adjournment	2:30 p.m.	Next meeting is Feb. 18, 1:30, SSA 306

Mission Statement: The mission of Crafton Hills College is to advance the education and success of students in a quality learning environment.

Vision Statement: The vision of Crafton Hills College is to be the premier community college for public safety and health services careers and transfer preparation.

Institutional Values: Our institutional values are creativity, inclusiveness, excellence, and learning-centeredness