# Research Brief

# Population Demographics of Crafton's Primary Service Area Cities

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### **Purpose of Brief**

The purpose of this brief is to provide a method for programs to proportionally compare gender, ethnicity, and age to the students they serve in their own programs.

## **Summary of Findings**

- 52% of the total population in CHC'S Primary Service Area (PSA) is female.
- 44% of the total population in CHC's PSA is 50years old or older, 17% of the total population is 40 – 49 years old, and 9.4% of the total population is 20 – 24 years old.
- 55% of the population in CHC's PSA is Caucasian and 31% is Hispanic.
- I4% of the total population in CHC's PSA has a disability.
- I 2% of the total population in CHC's PSA live below the poverty threshold.
- 0.1% of the total population in CHC's PSA are foster youth.
- 9% of the total population in CHC's PSA are veterans.

#### **Overview**

The purpose of this brief is to provide a method for programs to proportionally compare gender, ethnicity, and age to the students they serve in their own programs. Rather than only comparing information from cities in the San Bernardino Community College District, a more methodologically sound comparison involves comparing Crafton Hills College (CHC) program demographics to the cities CHC primarily serves students. Accordingly, Primary Service Area (PSA) cities were defined as cities where 2% or more of the total population in the city earned a grade on record (GOR, A, B, C, D, F, P, NP, I, or W) at Crafton. The city did not have to be in the San Bernardino Community College District (SBCCD) to be a PSA city. CHC serves 2% or more of the population in the following five cities: Beaumont, Calimesa, Mentone, Redlands, and Yucaipa.

### **Methodology**

The data included was exported from the United States Census Bureau database, using the FactFinder tool. Different tables were referenced, based on the necessary information. The tables accessed through the American Community Survey (ACS) included the following tables: B01001, B03002, B18101, B17001, B09019, and S2101. Table B01001 was used for Table 1 (gender) and Table 2 (age), where males and females reported in the age categories of 18 years and older were summed, then categorized accordingly. Table B03002 was used for ethnicity in Table 3, where ethnicities listed as "Not Hispanic or Latino" and "White alone" was coded as Caucasian, "Black or African American alone" were coded as African American. "American Indian and Alaska Native alone" were coded as Native American, "Asian alone" was coded as Asian, "Native Hawaiian and Other Pacific Islander alone" were coded as Native American, "Some other race alone" was coded as Other/Unknown, and "Two or more races" were coded as 2 or More Races. All individuals listed as "Hispanic or Latino" were coded as Hispanic. Table B18101 was used for Disability Status for males and females in the age categories of 18 years and older were summed, then categorized respectively where "With a disability" was coded as Disability and "No disability" was coded in the same way. Table B17001 was used for Poverty Status where "Income in the past 12 months below poverty level" was coded as Poverty and "Income in the past 12 months at or above poverty level" was coded as Above Poverty; while also only including males and females 18 years and older.

Table B09019 was used for Foster Youth Status where "Foster Child" was coded as Foster Youth and "All Households" less "Foster Child" was coded as Not a Foster Youth. Table S2101 was used for Veteran Status where "Veterans" was coded as Veteran and "Nonveteran" was coded as Not a Veteran.

#### **Findings**

Tables I and 2 illustrate the number and percent of the population in Beaumont, Calimesa, Mentone, Redlands, and Yucaipa for those who are eighteen years old or older. Table 3 demonstrates the entire population in each of the five PSA cities by ethnicity. It wasn't possible to identify ethnicity for the 18 and over population in all five cities; accordingly, ethnicity is shown for the entire population of each city. Table 4 illustrates disability status for the population 18 years and older for all of CHC's primary service areas. Table 5 demonstrates poverty status for the population 18 years and older in all of the five PSA cities. Finally, Table 7 illustrates the number and percent of the population 18 years and older in all of the five PSA cities, by veteran status.

- 52% of the total population in CHC's PSA is female.
- 44% of the total population in CHC's PSA is 50 years old or older, 17% of the total population is 40 49 years old, and 9.4% of the total population is 20 24 years old.
- 55% of the total population in CHC's PSA is Caucasian and 31% is Hispanic.
- 14% of the total population in CHC's PSA has a disability.
- 12% of the total population in CHC's PSA live below the poverty threshold.
- 0.1% of the total population in CHC's PSA are foster youth.
- 9% of the total population in CHC's PSA are veterans.

Table 1: Gender by CHC's Primary Service Area from the U.S. Census 2010-2014 American Community Survey for the Population 18 Years and Older.

	Beaur	mont Calimesa		Mentone		Redlands		Yucaipa		Total		
Gender	#	%	#	%	#	%	#	%	#	%	#	%
Female	14,691	52.8	3,391	50.4	3,719	52.2	29,041	53.1	19,565	50.1	70,407	52.0
Male	13,149	47.2	3,342	49.6	3,410	47.8	25,679	46.9	19,501	49.9	65,081	48.0
Total	27,840	100.0	6,733	100.0	7,129	100.0	54,720	100.0	39,066	100.0	135,488	100.0

Note: Data retrieved 11/28/16 from U.S. Census 2010-2014 American Community Survey Table B01001. Redlands and Yucaipa data retrieved from U.S. Census 2015 American Community Survey Table B01001.

Table 2: Age by CHC's Primary Service Area from the U.S. Census 2010–2014 American Community Survey for the Population 18 Years and Older.

	Beaumont		Calimesa		Mentone		Redla	ands	Yucaipa		Total	
Age	#	%	#	%	#	%	#	%	#	%	#	%
18 – 19	900	3.2	258	3.8	361	5.1	2,403	4.4	1,037	2.7	4,959	3.7
20 – 24	2,170	7.8	405	6.0	688	9.7	5,683	10.4	3,822	9.8	12,768	9.4
25 – 29	2,482	8.9	380	5.6	585	8.2	4,742	8.7	3,289	8.4	11,478	8.5
30 – 34	3,016	10.8	308	4.6	726	10.2	5,310	9.7	3,087	7.9	12,447	9.2
35 – 39	3,479	12.5	520	7.7	506	7.1	3,995	7.3	2,719	7.0	11,219	8.3
40 – 49	5,207	18.7	767	11.4	1252	17.6	9,309	17.0	7,042	18.0	23,577	17.4
50 or older	10,586	38.0	4,095	60.8	3,011	42.2	23,278	42.5	18,070	46.3	59,040	43.6
Total	27,840	100.0	6,733	100.0	7129	100.0	54,720	100.0	39,066	100.0	135,488	100.0

Note: Data retrieved 11/28/16 from U.S. Census 2010-2014 American Community Survey Table B01001. Redlands and Yucaipa data retrieved from U.S. Census 2015 American Community Survey Table B01001.

Table 3: Ethnicity by CHC's Primary Service Area from the U.S. Census 2010–2014 American Community Survey.

Ethnicity	Beaumont		Calir	Calimesa		tone	Redla	ands	Yuca	aipa	Tota	al
Etimicity	#	%	#	%	#	%	#	%	#	%	#	%
Caucasian	17,491	44.2	5,796	71.2	5,278	56.2	38,353	54.0	33,014	63.0	99,932	55.3
Hispanic	15,001	38.0	1,992	24.5	2,816	30.0	19,698	27.7	16,198	30.9	55,705	30.9
Asian	4,036	10.2	132	1.6	336	3.6	5,163	7.3	878	1.7	10,545	5.8
African American	1,964	5.0	2	0.02	622	6.6	5,686	8.0	723	1.4	8,997	5.0
2 or More Races	902	2.3	170	2.1	171	1.8	1429	2.0	943	1.8	3,615	2.0
Native American	97	0.2	51	0.6	40	0.4	267	0.4	302	0.6	757	0.4
Other /												
Unknown	66	0.2	0	0.0	I	0.01	138	0.2	0	0.0	205	0.1
Pacific Islander	63	0.2	0	0.0	124	1.3	294	0.4	348	0.7	829	0.5
Total	39,620	100.0	8,143	100.0	9,388	100.0	71,028	100.0	52,406	100.0	180,585	100.0

Note: Data retrieved 11/28/16 from U.S. Census 2010-2014 American Community Survey Table B03002. Redlands data retrieved from U.S. Census 2015 American Community Survey Table B03002. The total population counts are not the same in Table 3 as they are in Tables 1 and 2 because Table 3 shows the total population and Tables 1 and 2 illustrate the population 18 years old or older.

Table 4: Disability Status by CHC's Primary Service Area from the U.S. Census American Fact Finder Census 2010-2014 for the Population 18 Years and Older.

	Beaumont		Calimesa		Mentone		Redlands		Yucaipa		Total	
Disability Status	#	%	#	%	#	%	#	%	#	%	#	%
No Disability	24,554	88.7	5,297	78.8	6,140	86.8	47,518	87.8	32,566	84. I	116,075	86.4
Disability	3,132	11.3	1,425	21.2	931	13.2	6,618	12.2	6,155	15.9	18,261	13.6
Total	27,686	100.0	6,722	100.0	7,071	100.0	54,136	100.0	38,721	100.0	134,336	100.0

Note: Data retrieved 11/29/16 from U.S. Census 2010-2014 American Community Survey Table B18101. Redlands data retrieved from U.S. Census 2015 American Community Survey Table B01001.

Table 5: Poverty Status by CHC's Primary Service Area from the U.S. Census 2010-2014 American Community Survey for the Population 18 Years and Older.

	Beaumont		Calimesa		Mentone		Redlands		Yucaipa		Total	
Poverty Status	#	%	#	%	#	%	#	%	#	%	#	%
Poverty	2,884	10.4	888	13.2	647	9.2	5,708	10.9	5,318	13.7	15,445	11.6
Above Poverty	24,813	89.6	5,834	86.8	6,424	90.8	46,809	89.I	33,410	86.3	117,290	88.4
Total	27,697	100.0	6,722	100.0	7,071	100.0	52,517	100.0	38,728	100.0	132,735	100.0

Note: Data retrieved 11/30/16 from U.S. Census 2010-2014 American Community Survey Table B17001. Redlands data retrieved from U.S. Census 2015 American Community Survey Table B17001.

Table 6: Foster Youth Status by CHC's Primary Service Area from the U.S. Census American Fact Finder Census 2010-2014 for the Population.

Foster	Beaumont		Calimesa		Mentone		Redlands		Yucaipa		Total	
Youth Status	#	%	#	%	#	%	#	%	#	%	#	%
Not a Foster Youth	39,598	99.9	8,122	99.7	9,388	100.0	69,721	99.9	52,357	99.9	179,186	99.9
Foster Youth	22	0.1	21	0.3	0	0.0	66	0.1	49	0.1	158	0.1
Total	39,620	100.0	8,143	100.0	9,388	100.0	69,787	100.0	52,406	100.0	179,344	100.0

Note: Data retrieved 11/30/16 from U.S. Census 2010-2014 American Community Survey Table B09019. Redlands data retrieved from U.S. Census 2015 American Community Survey Table B09019.

Table 7: Veteran Status by CHC's Primary Service Area from the U.S. Census 2010-2014 American Community Survey for the Population 18 Years and Older.

	Beaumont		Calimesa		Mentone		Redlands		Yucaipa		Total	
Veteran Status	#	%	#	%	#	%	#	%	#	%	#	%
Not a Veteran	25,755	92.6	5,821	86.5	6,741	94.6	48,221	91.8	35,076	89.8	121,614	91.2
Veteran	2,064	7.4	912	13.5	388	5.4	4,316	8.2	3,983	10.2	11,663	8.8
Total	27,819	100.0	6,733	100.0	7,129	100.0	52,537	100.0	39,059	100.0	133,277	100.0

Note: Data retrieved 11/30/16 from U.S. Census 2010-2014 American Community Survey Table S2101. Redlands data retrieved from U.S. Census 2015 American Community Survey Table S2101.

Any questions regarding this report can be requested from the Office of Institutional Effectiveness, Research, and Planning at: (909) 389-3331 or you may send an e-mail request to <a href="mailto:dpineda@craftonhills.edu">dpineda@craftonhills.edu</a>.