



# President's Board Report October 10, 2013

## PRESIDENT'S MESSAGE



*Dr. Cheryl Marshall*  
*President*

It has been an eventful month preparing for a number of events including the Inauguration, the screening of *Latino Americans*, our Family Fest Day, and the second annual Friends of Crafton Hills College Luncheon. We are working on enhancing the already strong presence the college has in the community.

It was very special to have the Finkelstein family at the Inauguration and honor them for their contributions over the past 40 years. I'd like to take another opportunity here to thank everyone who attended that special event.

Our aim for these events is to connect with those who have an affinity for the college and are willing to commit their time, talents and treasures for the betterment of students.

## MARK YOUR CALENDAR!

- |            |   |
|------------|---|
| Oct. 12:   | "Come to College" Family Fest, 9 a.m. - 3 p.m. @ CHC              |
| Oct. 15:   | Scholarship Recipient & Donor Reception, 4-6 p.m. @ CHC Cafeteria |
| Nov. 1-2   | "Hot Georgia Sunday" 8 p.m. @ Finkelstein Performing Arts Center  |
| Nov. 14-15 | California's First Cultures: A Celebration of Crafton Hills/Wa'at |
| Nov. 18    | Arabic Studies Gathering, 5-8 p.m.                                |

## SIMULATION LAB GROWS



Proceeds from the Krasovic Endowment are benefitting the Stanley Krasovec Simulation Center as they recently received two High Fidelity Human Simulators. The Simulators will aid instruction in EMS, Paramedic and Respiratory Therapy programs. Instructors program the mannequins with symptoms the students can expect to encounter in their careers, and students use hands-on practice to learn how to care for the patient.

# PRESIDENTIAL INAUGURATION SHOWCASES CHC

Crafton Hills College was a true showcase of splendor on Friday, September 27th when Dr. Cheryl Marshall was inaugurated as the seventh president.

The campus shined--sunny but not too hot--as VIPs arrived for a special luncheon and continued to shine as delegates of the processional, elected officials, community members, and alumni entered the Finkelstein Performing Arts Center for the Inauguration. Leland Finkelstein and his wife, Edna, were special guests and were recognized during the event for his father's and uncle's contribution of land where CHC now sits.

Dr. Jim Holbrook was the master of ceremonies and introduced the two guest speakers, Kaylee Hrisoulas, 2011 graduate of CHC, and Charlie Ng, Vice President of Business & Administrative Services at MiraCosta College. After their heartwarming accolades of Cheryl and her long-time dedication to students and team building, Dr. Donald Singer had the honor of presenting the Medallion of Presidency to Marshall. The medallion features the Crafton Hills College official seal with the sun shining brightly behind the iconic clock tower, framed by the majestic San Bernardino Mountains—exactly what you would see when you walked outside after the Inauguration.

Marshall was then greeted by confetti and a standing ovation as she accepted the medallion and the responsibility of the presidency.

“The Inauguration was an incredible day for celebrating our history and reflecting on our future. I am extremely grateful to the campus for their participation and support,” said Marshall.

The special event ended with an outdoor reception where everyone could celebrate the future of Crafton Hills College and the opportunities ahead.



The Finkelstein Family





# VIPs AND DONORS RECOGNIZED BY FOUNDATION

The CHC Foundation hosted a VIP luncheon on Friday, September 27th before the Presidential Inauguration. “We thought this special day afforded a great opportunity for us to thank our supporters,” said Karen Childers, Director of Resource Development & Grants. The VIPs included members of President’s Circle, Foundation board directors, Inauguration sponsors and special guests and family who would be attending the Inauguration of Dr. Marshall that afternoon.

After lunch, the group walked down the hall to watch the unveiling of the updated CHC Foundation Donor Wall of Distinction. “We had several donors move to the next level,” said Childers, “and we wanted to showcase them.” Dr. Marshall and Foundation President David Raley took a few moments to express their gratitude to the supporters of the college and to explain the importance of their support for the students of Crafton Hills College.



David Raley, welcomes guests to the unveiling of the updated Crafton Hills College Wall of Distinction.



Patrick Dorsey, President of the CHC Student Senate, reads the names of the distinguished donors on the Wall of Distinction.



Dr. Cheryl Marshall thanks the distinguished guests and donors to the Crafton Hills College Foundation for their support.

## U.S. TRADE & DEVELOPMENT AGENCY VISIT

A delegation from the U.S. Trade and Development Agency visited Crafton Hills College on September 10, 2013 as part of the Southern Africa Solar: A Private Sector Reverse Trade Mission to the U.S.

Brought together by BRJ & Associates, the delegates came for a tour of, and presentation on, the CHC Solar Farm. CHC's solar farm is the largest Concentrated Photovoltaic (CPV) solar power system in California. BRJ was an instrumental partner in the solar farm project and shared with the delegates the process and advantages of building a CPV system.

Presentations were made by Crafton Hills College personnel Mike Strong and Cheryl Marshall, along with Gloria Harrison and Bruce Baron. Chancellor Baron shared, "San Bernardino Community College District, along with BRJ & Associates, set out to build one of the most comprehensive solar farms on a community college campus in the country. Our goals for the project were to spend less money on utility bills and to be good stewards of our environment. These goals have been met beyond our expectations."



## TEACHERS LEARN; STUDENTS TAKE THE DAY OFF

Classes were closed on Wednesday, September 25th for Flex Day—a professional development day for faculty and staff. There were four sessions offered:

- Revisiting CHC's Mission, Vision, and Values
- The Reading Apprenticeship Project
- Teacher 2.0 – Resources and Strategies for Teaching STEM Courses
- Getting Results – STEM Pathways Team



Approximately 60 faculty and managers participated in the day's activities, with the Reading Apprenticeship Project being a big draw. The workshop was facilitated by California Community Colleges Success Network with the purpose of helping faculty support students across all disciplines and levels to become motivated, strategic, and critical readers, thinkers, and writers.



## CHC CAMPUS BECOMES ART GALLERY

If you walk across campus, you'll run across some interesting art created by CHC students. The pieces were an assignment from art professor, Snezana Petrovic.

"Art 275 Contemporary Sculpture course is focusing on the use of non-traditional materials in 3D art practice. The projects around the campus are exploration of the accumulation and ready-made processes in the contemporary sculpture and were created as students' response to the site specificity," she said.



## COMMUNITY OUTREACH EVENT @ CHC

**"Come to College" FAMILY FEST**  
**Saturday, October 12, 2013**  
**Open House 9 a.m. - 3 p.m.**

Have you ever wondered:

What Career Options Should My Child Consider?  
Why Is Going to College Important?  
How Can I Pay for College?

**Bring The Whole Family!**

- Free career demonstrations
- Workshops & College Information
- Arts & Crafts
- Story Time
- Lunch
- Yucaipa Performing Arts Council Performance



### **Invited Institutions:**

San Bernardino Valley College  
Mt. San Jacinto College  
Yucaipa-Calimesa USD  
Plus, Crafton Hills College!

### **Sponsored by:**

City of Yucaipa  
Crafton Hills College Foundation

## PROMISE SCHOLARS VISIT CHC

An enthusiastic group of young students visited Crafton Hills College on September 18th as a part of the Promise Scholars program, which encourages students to begin thinking about going to college. The program is facilitated by the Ontario-Montclair School District. During the visit, the 5th graders toured the campus, spending approximately 15 minutes in five different programs in order to get excited about going to college.

They visited the the EMS Simulation Lab, Biology, a computer lab, the Library and completed an art project. After lunch in the Quad, the young scholars walked to the Aquatics Center and learned about the unique features of the pool and solar farm.

Students who complete the entire Promise Scholar program will receive a scholarship at the end of 12th grade to support their college education. Crafton is looking forward to some of these bright young students attending in the near future!





# COLLEGE TRANSFER FAIR HOSTS 4-YEAR INSTITUTIONS



Over 30 universities from the CSU and UC system, Independent, and out-of-state visited Crafton Hills College on Tuesday, September 10 for the annual Fall Transfer Fair. From our closest neighbors, University of Redlands, to as far as the University of Massachusetts, students had the opportunity to research various institutions. Other universities in attendance included: UC Berkeley, UCLA, UC Davis, UCR, CSUs from Humboldt, East Bay, and San Bernardino; and private universities such as Azusa Pacific, University of La Verne and Mount Saint Mary's College. University representatives reported approximately 1,314 student contacts visited their tables. On overall experience and student participation, one representative commented, "This school is one of the best. Love coming here. Keep up the good work."